WHAT IS INTERNATIONAL BUSINESS?
• International business (IB) prepares one to understand and participate in worldwide productions and distribution activities
• Study of domestic, international, and foreign business environments and of business practices and problems related to them

WHAT ARE EMPLOYERS LOOKING FOR?
• Cultural affinity: cultural immersion; language fluency
• Open to relocation, adaptability
• Technical skills
• Good communication skills
• Ability to work with others; sensitivity to differences
• Self-motivation

FIELDS THAT HIRE IB SPECIALIZATIONS
• U.S. industrial, financial, and commercial firms involved directly or indirectly with international trade and foreign investment
• U.S. subsidiaries of foreign companies require specialists in marketing, finance, accounting, production and personnel
• Consular work and other aspects of government foreign service
• International Trade Economics

WHY IS IB IMPORTANT?
• Awareness of the globalization of business
• Knowledge about where the emerging markets are
• Sensitivity to business issues around other cultures
• Awareness of management of diversity issues
• Increase the likelihood of international assignments – shows employers you are interested
• Many upper managers have had international experiences with their companies

FOR SUCCESS IN INTERNATIONAL BUSINESS, DEVELOP A PLAN
• Identify a specialization (in addition to IB) that represents a function of business that you enjoy
• Choose a language you enjoy and study it; plan to travel
• Research multinational companies in markets/countries of interest – focus your internship/job search on these
• Join the International Association of Students in Economics and Business (AIESEC)
• Develop a business expertise because most careers start domestically
• Network within your company for international assignments

SALARY (average salaries for 2018-2019)
Full-time $51,438
Intern $14/Average Hourly Salary

Explore a career in
INTERNATIONAL BUSINESS

The Ohio State University
Fisher College of Business
ACTION STEPS FOR STUDENTS CURRENTLY EXPLORING SPECIALIZATIONS WITHIN FISHER

Review the Career Exploration by Academic Specialization PowerPoints.
Each presentation covers career areas, sample job titles, career path, companies that hire this major, salary information, professional organizations and more.

fisher.osu.edu/offices/career-management/undergraduate-students/explore-careers

Check out the “From Orientation To Graduation” blog.
The blog features student interns who post notes about their initial steps into the business world, the challenges they face as interns, and how they are applying their classroom theories and extracurricular activities to practice. “From Orientation To Graduation” is a great place to read about the experiences and contributions being made by a select group of undergraduate students. The blog also offers career related tips and advice throughout the year.

fisher.osu.edu/blogs/ug-career-mgmt

Enroll in Business Administration 2600 (offered spring semester).
This is a speaker series course with a focus on business enrichment for Fisher undergraduate students. While open to all business majors, this class is structured to benefit freshmen and sophomores who are exploring the many fields of business study. During the course a variety of business and community leaders share their personal and professional life stories with a focus on their own challenges and successes.

Talk to people!
Informational interviewing is a method of career exploration and a way of discovering jobs not publicly advertised. It is not the same as a job interview. Informational interviewing allows you to talk with people already in the industry you have targeted. By obtaining informational interviews, you have gained access to the “inside information” regarding career paths, alternate careers that will use your skills, and people to contact who may be looking for an employee like you.

Peer Career Coaches in the Office of Career Management and Peers Advisors in the Undergraduate Programs and Advising Office are students who are happy to talk with you and answer questions about their experience in selecting a specialization.

Get Involved!
Student organizations are a great way to meet new people (alumni, employers, and peers) and to learn about specializations. There are over 30 student organizations in Fisher.

fisherosu.edu.campuslabs.com/engage/

Review job descriptions in Handshake or on company websites.
Job descriptions help you learn what skills and qualifications employers are seeking in candidates and the type of information you will be learning in a specialization.

Utilize the Occupational Outlook Handbook.
For hundreds of different types of jobs the Occupational Outlook Handbook tells you: the training and education needed, earnings, expected job prospects, what workers do on the job, and working conditions. In addition, the handbook gives you job search tips, links to information about the job market in each state, and more.

bls.gov/ocoandsalesforcemanagement