WHAT IS FINANCE?
• Finance is the study of how to allocate scarce resources over time, so as to satisfy people’s “consumption preferences”
• The financial officer has responsibility in such activities as funds and cost analysis, investments, the formulating of credit and other financial operating policies

PREPARATION
• A good high school background recommended in: mathematics, oral/written communication, computer experience
• A bachelor’s degree is considered essential for entry into the field of finance in positions of promise
• Moreover, college graduates can usually expect additional training by the employer to familiarize them with the firm’s operating policies
• Those entering the field of finance should have a deep interest in understanding financial structures and financial analysis, and patience with detail
• In addition, many positions in this field require an ability for working with people, both those they manage and customers, in discharging the responsibilities of banking and other processes

CAREERS
Financial management in manufacturing and distribution firms
Commercial bank management
Savings and loan management
Investment banking
Sales and trading
Stock brokerage
Insurance Security analysis
Trust management

HIRING COMPANIES (a sampling of companies who have recruited finance majors)
Abercrombie & Fitch
Accenture
Amazon
Cardinal Health
Citi Group Inc.
Deloitte
EY
General Electric
Huntington National Bank
Insight 2 Profit
JPMorgan Chase & Co.
KeyBank
KeyBanc Captial Markets
KPMG
Johnson & Johnson
LBrands
Morgan Stanley
Nationwide
Oracle
PNC Financial Services
PwC
Worthington Industries

SALARY (average salaries for 2018-2019)
Full-time  $60, 626
Intern  $19/Average Hourly Salary
ACTION STEPS FOR STUDENTS CURRENTLY EXPLORING SPECIALIZATIONS

Review the Career Exploration by Academic Specialization PowerPoints.
Each presentation covers career areas, sample job titles, career path, companies that hire this major, salary information, professional organizations and more.
fisher.osu.edu/offices/career-management/undergraduate-students/explore-careers

Check out the “From Orientation To Graduation” blog.
The blog features student interns who post notes about their initial steps into the business world, the challenges they face as interns, and how they are applying their classroom theories and extracurricular activities to practice. “From Orientation To Graduation” is a great place to read about the experiences and contributions being made by a select group of undergraduate students. The blog also offers career related tips and advice throughout the year.
fisher.osu.edu/blogs/ug-career-mgmt

Enroll in Business Administration 2600 (offered fall and spring semesters).
This is a speaker series course with a focus on business enrichment for Fisher undergraduate students. While open to all business majors, this class is structured to benefit freshmen and sophomores who are exploring the many fields of business study. During the course a variety of business and community leaders share their personal and professional life stories with a focus on their own challenges and successes.

Talk to people!
Informational interviewing is a method of career exploration and a way of discovering jobs not publicly advertised. It is not the same as a job interview. Informational interviewing allows you to talk with people already in the industry you have targeted. By obtaining informational interviews, you have gained access to the “inside information” regarding career paths, alternate careers that will use your skills, and people to contact who may be looking for an employee like you.

Peer Career Coaches in the Office of Career Management and Peers Advisors in the Undergraduate Programs and Advising Office are students who are happy to talk with you and answer questions about their experience in selecting a specialization.

Get Involved!
Student organizations are a great way to meet new people (alumni, employers, and peers) and to learn about specializations. There are over 30 student organizations in Fisher.
fisherosu.campuslabs.com/engage/

Review job descriptions in Handshake or on company websites.
Job descriptions help you learn what skills and qualifications employers are seeking in candidates and the type of information you will be learning in a specialization.

Utilize the Occupational Outlook Handbook.
For hundreds of different types of jobs the Occupational Outlook Handbook tells you: the training and education needed, earnings, expected job prospects, what workers do on the job, and working conditions. In addition, the handbook gives you job search tips, links to information about the job market in each state, and more.
http://www.bls.gov/oco

Learn more
about specializations and minors
614-292-2715
fisherundergrad@fisher.osu.edu
go.osu.edu/FisherAcademics