How to be Resilient in the "New Normal"

"Misinformation [about COVID-19] is rampant, and public health messaging has to be transparent."

Carlos Malvestutto, MD, MPH
Associate Professor of Clinical Medicine | The Ohio State University Wexner Medical Center
"We've learned to use techniques such as wastewater surveillance to identify increasing viruses in a community before we even see the first cases."

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Associate Professor of Clinical Medicine | The Ohio State University Wexner Medical Center
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"Globally, the distribution of vaccines is very uneven. Not taking care of this problem will eventually end up hurting all of us."

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"In the last 100 years, there have been four influenza pandemics separated by about 30 years. The intervals between these outbreaks and pandemics is likely to shorten."

Carlos Malvestutto, MD, MPH
Associate Professor of Clinical Medicine | The Ohio State University Wexner Medical Center
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"We have to avoid the cycle of panic-neglect where we go from panicking when dealing with the brunt of the outbreaks to complete neglect over time."

Carlos Malvestutto, MD, MPH
Associate Professor of Clinical Medicine | The Ohio State University Wexner Medical Center
“Resilience is key to enabling a business to take a proactive, forward-looking approach to deliver sustainable, long-term value to their stakeholders.”

Norris James, MBA, CRMP
Senior Manager, Risk Transformation Advisory Services | Ernst & Young
"Truly resilient organizations need to bounce back better from disruptions, and even thrive."

Norris James, MBA, CRMP
Senior Manager, Risk Transformation Advisory Services | Ernst & Young
"Having a transformational mindset and getting away from a siloed approach for thinking about risks and disruptions creates value."

Norris James, MBA, CRMP
Senior Manager, Risk Transformation Advisory Services | Ernst & Young
How to be Resilient in the "New Normal"

"External pressures are driving a shift towards implementing more sustainable business practices."

Norris James, MBA, CRMP
Senior Manager, Risk Transformation Advisory Services | Ernst & Young
How to be Resilient in the "New Normal"

“A robust integrated enterprise resilience program monitors resilience across the organization to enable achievement of its strategic objectives, respond to a variety of sudden disruptions while keeping pace with the changing business environment”

Norris James, MBA, CRMP
Senior Manager, Risk Transformation Advisory Services | Ernst & Young