

CYBER SECURITY AND ENTERPRISE RISK:
HOW TO DEAL WITH THE NEW NORMAL
FEATURING GUEST SPEAKER...



KEVIN STINE

CHIEF OF THE APPLIED CYBERSECURITY
DIVISION AT NATIONAL INSTITUTE OF
STANDARDS AND TECHNOLOGY (NIST)

"CYBERSECURITY IS SUCH A TOP OF MIND ISSUE
FOR EVERY ORGANIZATION AND QUITE HONESTLY,
EVERY INDIVIDUAL."



KEVIN STINE

CHIEF OF THE APPLIED CYBERSECURITY
DIVISION AT NATIONAL INSTITUTE OF
STANDARDS AND TECHNOLOGY (NIST)

"WHEN WE [NIST] LOOK AT OUR MISSION IT'S REALLY TO
PROMOTE INNOVATION AND INDUSTRIAL
COMPETITIVENESS THROUGH STANDARDS AND
TECHNOLOGY AND MEASUREMENTS SCIENCE."



KEVIN STINE

CHIEF OF THE APPLIED CYBERSECURITY
DIVISION AT NATIONAL INSTITUTE OF
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"I THINK OUR [NIST] APPROACH, IF I WERE TO
SUM IT UP, REALLY RELIES HEAVILY ON OPEN
COLLABORATION."



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"WE [NIST] VIEW BUILDING TRUST AS OUR PURPOSE. WHEN IT COMES TO CYBERSECURITY, TRUST PROVIDES THAT SOLID FOUNDATION."



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"WHEN YOU TAKE A LOOK AT SOME OF THE MAJOR DATA BREACHES OVER THE LAST SEVERAL YEARS, NOT ONLY DO COMPANIES SUFFER FROM FINANCIAL LOSSES... COMPANIES ALSO SUFFER FROM REPUTATIONAL HARM."



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"WE'RE REMINDED THAT AS COMPANIES, LARGE OR SMALL, EVEN NON-PROFITS OR GOVERNMENT AGENCIES, AND REGARDLESS OF SECTOR, THERE ARE INCREASING EXPECTATIONS AND DEMANDS TO EMPLOY REASONABLE CYBERSECURITY MEASURES TO NOT ONLY HELP IDENTIFY RISKS, BUT TO HELP PROTECT THINGS OF IMPORTANCE TO US."



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