



"Distracted driving is a choice."

- Jack Marksbanks (PhD), Director
of the Ohio Department of
Transportation





**"[States that have passed
distracted driving laws]
have seen significant
reductions in traffic
deaths."**

- Jack Marksbanks (PhD), Director
of the Ohio Department of
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"Better education, better laws, targeted enforcement – and your commitment to lead by example – will be necessary to help us change driver behavior."

- Jack Marksbanks (PhD), Director of
the Ohio Department of
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**"We want to make
distracted driving as
much as a stigma as
impaired driving."**

- Jack Marksbanks (PhD), Director of
the Ohio Department of
Transportation



"For far too long, we have spoken about the dangers... Now is the time to get serious about change."

- Phil Renaud, The Executive Director of The Risk Institute at the Fisher College of Business at The Ohio State University



"Mobility will change and the pace of technology change will likely only accelerate as disruption continues."

- Phil Renaud, The Executive Director of The Risk Institute at the Fisher College of Business at The Ohio State University



**"Let's not make
perfect be the
enemy of good."**

- Phil Renaud, The Executive Director
of The Risk Institute at the Fisher
College of Business at The Ohio State
University



**"Just last month
[September] we
launched three
more driving safety
initiatives."**

- Ohio Governor Mike
Dewine



"We continue to fight for this bill [The Hands Free Ohio Bill], proving that Ohio's distracting driving bills will save lives."

- Ohio Governor Mike Dewine



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**"Improving Ohio's
distracted driving
laws will save lives."**

- Ohio Governor Mike
Dewine



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**"Distracted driving is
an epidemic in this
country."**

- Kristina M. Johnson
(PhD), President of The
Ohio State University



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"We can decrease these numbers and ensure a bright and healthy future for all of us."

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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**"Behind each number,
it's a person, it's a
family, it's a story of an
opportunity to live a life
fully, that is lost."**

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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**"There's nothing
Buckeyes together
can't do."**

- Kristina M. Johnson (PhD),
President of The Ohio State
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**"We have clear actionable
and evidence-based
strategies that can save
lives."**

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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**"Even small steps
can have a big
impact."**

- Kristina M. Johnson (PhD),
President of The Ohio State
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**"You have to do the
little things to have
the big things
happen."**

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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**"It will take each of us,
in our own way, every
day, working towards
the same goal."**

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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"You can do one simple thing [that will dramatically change injury and loss of life], just don't be the first one into an intersection."

- Kristina M. Johnson (PhD),
President of The Ohio State
University



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"This carnage must end."

- Dom Tiberi, Father of Maria Tiberi, leader of the Maria Tiberi Foundation, Sports Anchor of 10TV News, Co-Host of Wall-To-Wall Sports



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**"We have to change
this culture, it's just
not acceptable."**

- Dom Tiberi, Father of Maria
Tiberi, leader of the Maria Tiberi
Foundation, Sports Anchor of
10TV News, Co-Host of Wall-To-
Wall Sports



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**"We have a problem,
not only in Ohio but
in the United States
and it's called
distracted driving."**

- Dom Tiberi, Father of Maria
Tiberi, leader of the Maria Tiberi
Foundation, Sports Anchor of
10TV News, Co-Host of Wall-To-
Wall Sports



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"We should be screaming from the mountain top that the leading killer of our children in the United States is car crashes."

- Dom Tiberi, Father of Maria Tiberi, leader of the Maria Tiberi Foundation, Sports Anchor of 10TV News, Co-Host of Wall-To-Wall Sports



**"Traffic fatalities
in Ohio have
increased five of
the last six
years."**

- Tom Stickrath, Director of the
Ohio Department of Public Safety



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**"An average of
1,000 people die
annually on our
roads."**

- Tom Stickrath, Director of the
Ohio Department of Public Safety



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"[The virtual driving assessment] is important because we know preventing steps are possible."

- Tom Stickrath, Director of the Ohio Department of Public Safety



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"Through that [virtual driving assessment] schools, parents, and students will have specific information to affect those targeted behaviors prior to testing which will make them better drivers."

- Tom Stickrath, Director of the Ohio Department of Public Safety



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**"Thanks to the governor...
we were able to pump an
additional \$50 million into
our safety program..."**

- Michelle May, Highway
Safety Program Manager



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"As a result of that increase in the gas tax, we are going to be able to build more roundabouts."

- Michelle May, Highway Safety Program Manager



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"We are in this fight together."

- Chad Wilson, Associate Vice
President in the Office of
Government Relations at
Nationwide



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"Our mission is to protect people, businesses, and futures with extraordinary care."

- Chad Wilson, Associate Vice President in the Office of Government Relations at Nationwide



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"What is the work that we can do to continue to create ripples in our community and in our state?"

- Emmy Beeson,
Superintendent



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**"The CDC cites
inexperience as the
number one reason why
young drivers crash."**

- Kimberly Schwind,
Senior Manager of Public
Affairs at AAA



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"At 18 you get your full license and all of those protections [the number of teen passengers you can have in the car, the wireless ban, and the nighttime protection] go away."

- Kimberly Schwind,
Senior Manager of Public
Affairs at AAA



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"Ohio's young driver licensing system hasn't kept up with the latest research on teen driver crashes and how to prevent them."

- Kimberly Schwind,
Senior Manager of Public
Affairs at AAA



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**"Nearly all young drivers
are speeding 5 miles per
hour."**

- Dr. Brittany Shoots-
Reinhard, Research
Associate in the CACID
Lab, Risk Institute Fellow



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**"Around 20% said they
speed 100% of the time
they drive."**

- Dr. Brittany Shoots-
Reinhard, Research Associate
in the CACID Lab, Risk
Institute Fellow



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"Around 1/3 of the young drivers we surveyed use their cellphones or speed 10 miles per hour more than half of the time they drive."

- Dr. Brittany Shoots-Reinhard, Research Associate in the CACID Lab



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"As long as you keep it interesting and fun for those kids, they're going to learn."

- Kellie O'Riordan, Traffic Safety Program Manager for AAA



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"So we have to think about our own driving behaviors then set that example for everyone else."

- Kellie O'Riordan, Traffic Safety Program Manager for AAA



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"If we [the people on this call] could shape and mold the minds of everyone else on the road we'd be in a much safer state."

- Kellie O'Riordan, Traffic Safety Program Manager for AAA



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"We have seen a huge influx of people going considerably faster than they have in the past."

- Felice Moretti, State Highway Safety Office Federal Programs Administrator at Ohio Department of Public Safety



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