

BUSINESS ANALYTICS



Staggering amounts of data are being generated each hour of every day across the globe. This new information age requires high-level, high-demand business skills — and you will work with leading companies to dive deep into the world of “big data,” making critical connections, improving strategic decision making, and optimizing performance.

What we ask of our industry partners

COME TO CAMPUS

Connect with students, both inside and outside the classroom.

LEAD CLASSROOM DISCUSSIONS

You play a vital role in our curriculum! You will facilitate multiple classroom discussions, providing expertise and information from current practices in your field.

DEVELOP PROJECTS

Have a business problem that needs some alternative solutions? This is a wonderful way to explore creative solutions to improve your business's effectiveness.

How your company benefits

FIRST OF ITS KIND

The Clusters program, the first of its kind in the nation, is designed to help students dive into a specific industry and stand out in a crowded marketplace — while giving companies access to top talent and fresh perspectives on their most relevant business challenges.

YEAR-LONG FOCUS

C-suite executives and Fisher College of Business experts take high-achieving undergraduate students deep inside the industry of their choice for a full academic year. The result: a depth of material and live business experiences typically found at the graduate level.

SOUGHT-AFTER STUDENTS

Industry Clusters students are uniquely prepared to step out of the classroom and into the practice of business. To date, 72% of eligible Industry Clusters students have secured full-time internships or jobs with leading companies across the nation and around the world.



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS