# Honors Cohort Autumn, 2019 Business Trip to Chicago

**Wednesday, October 9 – Friday, October 10**

**Objectives:**
- **Professional exploration:** To explore different professional routes within business
- **Cultural immersion:** What does it “feel” like to work for these organizations and “live” in Chicago?
- **To represent:** The Ohio State University Fisher College of Business Honors Cohort Program by engaging with leaders and organizations while improving our business acumen through experiential learning
- **To have fun**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>3:55 AM</td>
<td>Depart from Columbus</td>
<td>Motor Coach to Chicago from the Ohio Union</td>
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<tr>
<td>12:00 – 1:30 PM</td>
<td>The American Marketing Association</td>
<td>Engagement with <strong>Russ Klein</strong>, Chief Executive Officer at The American Marketing Association, Ohio State alumnus</td>
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<td></td>
<td><strong>Location:</strong> 130 E. Randolph Street Chicago, IL 60601 (22nd Floor)</td>
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<tr>
<td>1:30 – 2:30 PM</td>
<td>McDonald’s</td>
<td>Engagement with <strong>Alexandra Gaski</strong>, Manager of Market Optimization at McDonald’s. Discussion on Market Mix Modeling and Analytics</td>
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<td></td>
<td><strong>Location:</strong> 130 E. Randolph Street Chicago, IL 60601 (22nd Floor)</td>
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<tr>
<td>3:00 – 4:00 PM</td>
<td>Blue Cross and Blue Shield</td>
<td>Engagement with <strong>Clay LeHotan</strong>, Manager of Strategic Sourcing at Blue Cross and Blue Shield, Cohort alumnus</td>
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<td><strong>Location:</strong> 111 E Wacker Dr, Chicago, IL 60601</td>
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<tr>
<td>4:30 – 5:30 PM</td>
<td>Authentic Leadership Development</td>
<td>Engagement <strong>Mohit Bathija</strong>, Chief Extraordinary Officer of Adquizition and Cohort alumnus</td>
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<td><strong>Location:</strong> 111 E Wacker Dr, Chicago, IL 60601</td>
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<tr>
<td>6:30 – 8:30 PM</td>
<td>Dinner</td>
<td>Dinner at Elizabeth and David Entinghe’s home</td>
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<td><strong>Location:</strong> 1956 N Maud Avenue, Chicago, IL 60614</td>
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<tr>
<td>6:00 – 7:00 AM</td>
<td>Workout</td>
<td>Optional: morning run around Lake Michigan</td>
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<td>8:00 – 9:30 AM</td>
<td>Brunswick Corporation</td>
<td>Engagement with Mark Schwabero, former Chief Executive Officer of Brunswick Corporation, current Board Member of Methode Electronics, Ohio State alumnus</td>
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<td><strong>Location:</strong> 20 N. Upper Wacker Drive #1200 Chicago, IL 60606</td>
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<tr>
<td>9:30 – 10:30 AM</td>
<td>Finance Panel</td>
<td>Finance Panel with Bob Toma, Managing Director at Raymond James and Cohort alumnus, Michael Falcon, Assistant Vice President at Antares Capital and Cohort Alumnus, Donna Dreuth, Chief Financial Officer at Captive Resources LLC. and Soenda Howell Principal at Charter School Growth Fund</td>
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<td><strong>Location:</strong> 20 N. Upper Wacker Drive #1200 Chicago, IL 60606</td>
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<tr>
<td>11:00 – 12:00 PM</td>
<td>Entrepreneurship/ Venture Capitalist Panel</td>
<td>Engagement with Benjamin Gott, Founder of Boxed Water and Entrepreneur in Residence at Wake Stream Ventures, Adam Grossman, CEO and Founder of Block Six Analytics, Megan Klein, President and Co-Founder of Field + Farmer, Smriti Jayaraman, Principal at Evolv Ventures</td>
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<td><strong>Location:</strong> 222 W Merchandise Mart Plaza #1230, Chicago, IL 60654 (Unit 1230)</td>
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<td>12:00 – 1:00 PM</td>
<td>Building a company and gaining market share</td>
<td>Engagement with Supriya Perera, Senior User Experience Designer for Abbvie</td>
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<td>1:30 – 2:30 PM</td>
<td>The Chicago Bulls at the United Center</td>
<td>Engagement with Dan Moriarty, Senior Director of Digital at the Chicago Bulls and Kevin Brilliant, Director of Business Strategy and Analytics at the Chicago Bulls</td>
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<td><strong>Location:</strong> 1901 W Madison St, Chicago, IL 60612</td>
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<tr>
<td>Time</td>
<td>Event Description</td>
<td>Speaker Details</td>
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<tr>
<td>3:00 – 4:00 PM</td>
<td>Non profit Engagement</td>
<td>Shilpa Alva, Founder of Surge Water</td>
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<td>4:15 – 5:15 PM</td>
<td>Life transitions panel Engagement</td>
<td>Dawn Bartholomew, Head of Corporate Development for Spencer Stuart, Asha Banthia, Partner at FCM, Mona Bidasaria, RPA consultant at Productive Edge, and Manish Mallick, owner at Rooh</td>
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<tr>
<td>5:30 – 8:00 PM</td>
<td>Fisher Alumni Happy Hour Engagement</td>
<td>Fisher alumni over heavy appetizers and drinks</td>
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**Friday, October 11**

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<tr>
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<td>Workout</td>
<td>Optional: morning run around Lake Michigan</td>
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<tr>
<td>8:30 – 10:00 AM</td>
<td>Raise</td>
<td>Engagement with <strong>Jay Klauminzer</strong>, CEO of Raise, Cohort alumnus</td>
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<td><strong>Location</strong>: 11 E Madison St. Chicago, IL 60602</td>
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<tr>
<td>10:00 – 11:00 AM</td>
<td>Young alumni panel</td>
<td>One Year Out Panel with <strong>Sonal Gupta</strong>, Business Technology Analyst at Deloitte Consulting, <strong>Sam Christman</strong>, Strategy and Operations Senior at EY, <strong>Ellen Zuercher</strong>, Healthcare Analyst at Huron, <strong>Hannah Cedargren</strong>, Digital and Emerging Technology Staff at EY</td>
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<tr>
<td></td>
<td></td>
<td><strong>Location</strong>: 11 E Madison St. Chicago, IL 60602</td>
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<tr>
<td>11:30 – 1:30 PM</td>
<td>Huron</td>
<td>Engagement with <strong>Elizabeth Entinghe</strong>, Chief of Staff at Huron and <strong>Jim Roth</strong>, Chief Executive Officer of Huron</td>
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<td><strong>Location</strong>: 550 W Van Buren St #1700, Chicago, IL 60607</td>
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<tr>
<td>1:30 – 2:00 PM</td>
<td>Wrap-Up / Reflection</td>
<td>Wrap-Up/ Reflection – What did we do? What did we learn? What will we change moving forward?</td>
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<td></td>
<td></td>
<td><strong>Location</strong>: 550 W Van Buren St #1700, Chicago, IL 60607</td>
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<tr>
<td>2:00</td>
<td>Depart from Chicago</td>
<td>Motor Coach Columbus from Huron</td>
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A special thanks to **Moe & Peggy Modecki** for financing the trip, to **Elizabeth Entinghe** and **Mohit Bathija** for coordinating the meetings, and the following organizations who are helping make this trip possible.