

UNDERGRADUATE VETERAN LEADERSHIP PROGRAM

2019 Handbook



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

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Introduction

Developing a Community of Leaders



The Undergraduate Veteran Leadership Program was launched in 2018 with 13 student veterans by the Major Lawrence Miller Military Fund at The Ohio State University.

The Fisher Leadership Initiative at Fisher College of Business and Military and Veterans Services at The Ohio State University are dedicated to helping military and veteran students transition their leadership skills and excel at the university.

“When our military and veteran students enroll at Ohio State, they are transitioning from military life, not only to civilian life, but also to life as a student. Anything we can do to help ease the transition along the way is important and thus the reason for this program.” – Amanda Patterson, Senior Undergraduate Academic Advisor, Military and Veterans Services.

The Undergraduate Veteran Leadership Program is a three-day, intensive experience that provides military and veteran students with leadership and professional development opportunities, as well as the resources, knowledge and a community of peers to enhance their academic careers at Ohio State.

The program allows students to explore and develop in areas that are critical to their success with faculty and advisors, military members and fellow military students. The program’s workshops explore the following topics with participants:

- Learning how to maximize your strengths
- Becoming the leader you want to be
- Resources and tips for academic success at Ohio State
- Résumé building for military experience
- Interviewing tips and tricks
- Developing a presence on social media

Learning Outcomes



KEY PROGRAM ACTIVITIES

- *Start with Why* workshop
- Success at Ohio State session
- BUILD leadership development
- Keynote dinner with Jason Dominguez

By participating in this program, you will:

1. Identify how to be successful while at Ohio State.
2. Apply and demonstrate your leadership abilities in different settings.
3. Identify, articulate and strengthen personal leadership traits and goals to successfully continue developing as a leader post-program in all aspects of life.
4. Understand and demonstrate successful professional skills.
5. Identify and utilize available support groups and resources on and off campus.

Program Schedule

MONDAY, AUGUST 12

8 a.m..... Breakfast and Welcome
8:45 a.m..... *Start with Why* workshop: Part 1
12 p.m..... Lunch
12:30 p.m..... *Start with Why* workshop: Part 2
4 p.m..... Conclusion of Day

TUESDAY, AUGUST 13

8 a.m..... Breakfast
8:30 a.m..... BUILD Debrief
11:30 a.m..... Lunch
12:30 p.m..... Success at Ohio State
1:30 p.m..... Resource Sessions 1-3
3 p.m..... Goal Setting
4 p.m..... Conclusion of Day

WEDNESDAY, AUGUST 14

9:30 a.m..... Breakfast
10 a.m..... Professional Workshop 1: Résumés and Interviewing
11:30 a.m..... Professional Workshop 2: Elevator Pitch
12:30 p.m..... Veteran Student Organization Networking Lunch
1:15 p.m..... Professional Headshots
2 p.m..... Professional Workshop 3: Mastering Social Media
3 p.m..... Group Reflection
3:30 p.m..... Evaluation and Break
4 p.m..... Keynote Speaker and Concluding Dinner
6 p.m..... Conclusion of Day

Day 1 Schedule



TODAY'S AGENDA

8 a.m.....	Breakfast and Welcome
8:45 a.m.....	<i>Start with Why</i> workshop: Part 1
12 p.m.....	Lunch
12:30 p.m.....	<i>Start with Why</i> workshop: Part 2
4 p.m.....	Conclusion of Day

Day 1

Start with Why

This interactive and immersive session will guide students through storytelling, goal setting, effective listening and other activities in order to identify and harness your “why” in life.



JEFF POTTINGER | SWING 4 THE FENCES

Jeff.Pottinger@icloud.com



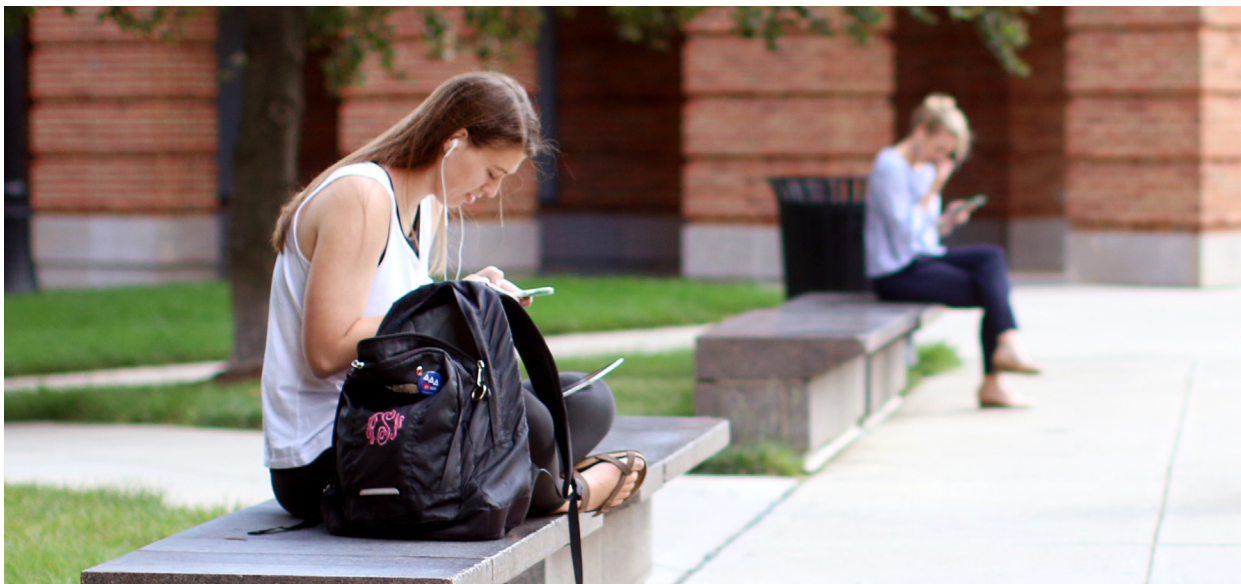
Jeff is a proven motivational leader, trainer and team builder with more than 30 years of progressive leadership and management experience in the Department of Defense, big-box electronic commercial retailing, non-profit and consulting. He has significant experience in strategic planning and operational execution in both the public and private sector and an extensive background in executive education training development and delivery. His expertise includes leadership/coaching, executive education/training and career transition. He is certified to deliver Simon Sinek’s “Why Discovery” course and is a Gallup StrengthsFinder coach.

NOTES

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Day 2 Schedule



TODAY'S AGENDA

8 a.m.....	Breakfast
8:30 a.m.	BUILD Debrief
11:30 a.m.	Lunch
12:30 p.m.....	Success at Ohio State
1:30 p.m.	Resource Sessions 1-3
3 p.m.....	Goal Setting
4 p.m.....	Conclusion of Day

Day 2

BUILD Debrief



THE ASSESSMENT

BUILD is the most comprehensive, evidence-based leadership assessment. It measures performance across 36 observable leadership skills. Leaders rate themselves and invite others to rate them for more comprehensive feedback.

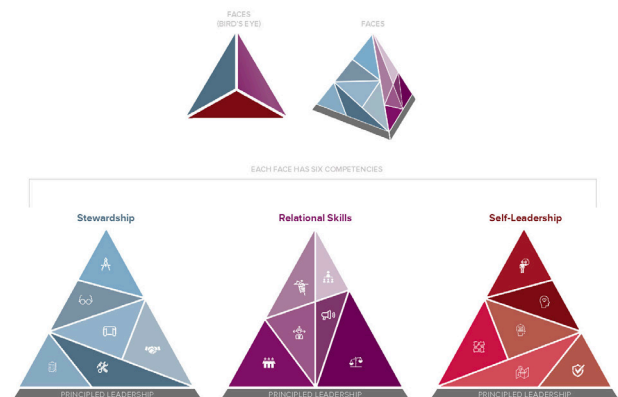
THE EFFECT

BUILD is a powerful tool to develop principled leaders. Each individualized BUILD report offers leaders insight into their leadership performance and enables personal growth and transformation.

THE JOURNEY

After completing the assessment, leaders set goals for growth, attend in-person and online workshops to hone their skills, take leadership courses nested in BUILD skills and engage in experiential programs to emerge as a principled leader.

BUILD LEADERSHIP MODEL



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Success at Ohio State

In this session, Charles Buchanan will provide tips on how to be a successful student at The Ohio State University. Charles will discuss the importance of seeking out and utilizing key resources, building relationships with your peers and faculty members, and knowing when to ask for help.



CHARLES BUCHANAN, LTC | THE OHIO STATE UNIVERSITY

Buchanan.241@osu.edu

Charles Buchanan joined Fisher College of Business as a senior lecturer in 2016. In 2017, he assumed a role as a senior director in the Fisher Leadership Initiative. He is a graduate of the college's Executive MBA program. Prior to working at Fisher, he served 15 years on active duty in the military where he deployed three times, once each to Afghanistan, Iraq and Kosovo. He also completed the U.S. Army's Ranger School, Command and General Staff College and various other career courses. He continues to serve with the Ohio Army National Guard as the lieutenant colonel of an armor battalion.

NOTES

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Resource Sessions

DENNIS LEARNING CENTER

The Walter E. Dennis Learning Center provides Ohio State students of all backgrounds with strategies for college success, academic learning services and support and assistance with study skills, time management, test-taking strategies, learning from text, note-taking and self-regulation strategies.

VETSUCCESS ON CAMPUS (VSOC)

The VetSuccess on Campus (VSOC) program aims to help veterans, servicemembers and their qualified dependents succeed and thrive through a coordinated delivery of on-campus benefits assistance and counseling, leading to completion of their education and preparing them to enter the labor market in viable careers.

DISABILITY SERVICES

The Office of Disability Services (ODS) at The Ohio State University offers a variety of individualized accommodations and support services for students with documented disabilities, including learning disabilities, deafness/hearing difficulty, blindness/low vision, mobility limitations, attention deficit disorders (ADD/ADHD), psychiatric conditions, medical disabilities, temporary disabilities and autism spectrum disorders. ODS provides services such as extended time for exams, distraction-reduced testing space, attendance and deadline modifications, assistive technology, etc.

CAREER COUNSELING AND SUPPORT SERVICES

This office was created to serve the career development needs of Ohio State students by providing high-quality and diversity-sensitive services through counseling, consultation and lasting partnerships — all designed to facilitate learning and advance well-being, purpose, identity development and citizenship. Staff are committed to facilitate career success for student veterans.

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Day 3 Schedule



TODAY'S AGENDA

9:30 a.m	Breakfast
10 a.m	Professional Workshop 1: Resumes and Interviewing
11:30 a.m	Professional Workshop 2: Elevator Pitch
12:30 p.m	Veteran Student Organization Networking Lunch
1:15 p.m	Professional Headshots
2 p.m	Professional Workshop 3: Mastering Social Media
3 p.m	Group Reflection
3:30 p.m	Evaluation and Break
4 p.m	Keynote Speaker and Concluding Dinner
6 p.m	Conclusion of Day

Professional Workshop 1

BEST RÉSUMÉ AND INTERVIEW PRACTICES

Dave Ferguson and Jason Black will provide specific examples of ways that student veterans particularly can articulate and qualify their previous professional experiences and goals in a formal and impressive résumé. On top of that, they will offer important tips for interview settings with potential employers. Additionally, Dave and Jason will cover some helpful DOs and DON'Ts of résumé writing and interview performance.



DAVE FERGUSON | BON SECOURS MERCY HEALTH

dferguson1@mercy.com

Dave served in the U.S. Army as a company commander before beginning his career at prestigious U.S. companies such as G.E., Google and Wendy's. He recently joined Bon Secours Mercy Health as Vice President of Operational Talent Acquisition, and is highly experienced in project management, data analytics and coaching talent.

Dave received his BS from West Point and his MBA from Xavier University.



JASON BLACK | HUNTINGTON NATIONAL BANK

Jason.W.Black@huntington.com

Jason Black is currently a senior vice president and the director of analytic insights at Huntington National Bank, where he is responsible for conducting analytics across the enterprise.

He was previously a research leader in Battelle's Energy Systems business, with responsibility for leading Battelle's Grid Solutions Research Team. He has particular expertise in demand response and technology-market-regulatory interactions. Dr. Black has more than 20 patents pending or granted and more than 20 academic publications.

Dr. Black retired as a lieutenant colonel from the U.S. Army after more than 20 years of service as a military intelligence officer. He served in numerous intelligence and leadership roles, focusing on security, counter-terrorism, counter insurgency and defense support to civil authorities. Dr. Black also served as an instructor for the Command and General Staff College. He has previous deployments to both Iraq and Haiti and has numerous decorations, including a Bronze Star.

Dr. Black also has extensive experience as a software consultant. He received his PhD from MIT in engineering systems and has a BS in electrical engineering and a BA in international studies from the University of Notre Dame.

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Professional Workshop 2

PERFECTING THE ELEVATOR PITCH

Dave Ferguson and Jason Black will guide students through exercises and examples to help them develop their own unique and powerful elevator pitches, which can be adapted for both personal and professional settings.



DAVE FERGUSON | BON SECOURS MERCY HEALTH

dferguson1@mercy.com

Dave served in the U.S. Army as a company commander before beginning his career at prestigious U.S. companies such as G.E., Google and Wendy's. He recently joined Bon Secours Mercy Health as Vice President of Operational Talent Acquisition, and is highly experienced in project management, data analytics and coaching talent.

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MASTERING SOCIAL MEDIA

This session will be facilitated by Jim Goetter, who will talk the group through strategies and ideas of promoting your best skills and passions on social media with specific interest in LinkedIn. Jim will answer any specific questions from individuals and demonstrate different functionalities of platforms so students can learn how to best utilize them.



JIM GOETTER | LINKEDIN TALENT SOLUTIONS

[linkedin.com/in/jim-goetter](https://www.linkedin.com/in/jim-goetter)

Jim Goetter served in the Marine Corps as a combat engineer from 2007-2011. He transitioned out of the military and worked in the oil and gas industry as a frontline logistics manager in Houston prior to attending the FT MBA program at Fisher College of Business. At Fisher, Jim studied marketing and leadership, and he was heavily involved in the Fisher Veteran's Association and the veteran community at Ohio State. Upon graduation, he moved to Chicago and joined LinkedIn as a relationship manager, where he partners with corporations and helps them with their talent acquisition strategy. Jim has been at LinkedIn for nearly two years and absolutely loves the team he works with!

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JASON DOMINGUEZ | NATIONWIDE FINANCIAL SERVICES

j.dominguez@nationwide.com

Jason Dominguez oversees the retail growth strategy for Nationwide Funds and is listed as one of Columbus Business First's 40 Under 40.

Prior to his role at Nationwide, Jason was a sergeant in the Marine Corps Reserve and deployed to Iraq shortly after graduating from The Ohio State University. Back on American soil, Dominguez worked on Capitol Hill, managed political campaigns and led the Ohio Department of Veterans Services over the course of 10 years. Now, he continues serving his community as the president of Nationwide's Military Associate Resource Group.

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About the Organizers

FISHER LEADERSHIP INITIATIVE

The Leadership Initiative at the Max M. Fisher College of Business seeks to be the world's leader in connecting leadership research to experiential leader development and practical solutions to leadership problems.

Some of the Leadership Initiative's products and services include:

- BUILD leadership model – a comprehensive, evidence-based leadership assessment and personal development plan.
- *Lead Read Today* – an authoritative and balanced source for leadership news and insights.
- Dean's Leadership Academy – a dynamic suite of courses designed to cultivate leadership and managerial skills that culminates in a Certificate in Leadership.

Location & Hours:

300 Fisher Hall (Monday - Friday 8 a.m. - 5 p.m.)
leadership@osu.edu

MILITARY AND VETERANS SERVICES

Military and Veterans Services is the university's single point of contact for all military and veterans services and concerns. The office strives to ensure the academic success of Ohio State's student-veterans. Any student utilizing VA education benefits must work with this office as part of their registration and enrollment at The Ohio State University.

Some of the office's services include:

- Manage the VA certification and registration for all veterans education benefits to which student-veterans and dependents are entitled.
- Coordinate all VA education benefit and payment activities with Buckeye Link, the Office of the Registrar, the Bursar, Financial Aid and Student Records.
- Assist students with accessing essential university services such as academic exploration and advising, student advocacy, counseling and consultation and disability services.

Location & Hours:

185 Student Academic Services Building (Monday - Thursday 8:30 a.m. - 4:30 p.m.; Friday 8:30 a.m. - 4 p.m.)
614-247-VETS

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ADDITIONAL NOTES

Connect with us!

Your leadership journey has only just begun – we invite you to pursue further opportunities to develop your leadership skills with the Fisher Leadership Initiative.

✉ leadership@osu.edu

🖱 fisher.osu.edu/leadership

Fisher Leadership Initiative
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