1. What is the time commitment for the Best of Student Startups (BOSS) Competition?

There are three workshops throughout the semester. All dates and times can be found at go.osu.edu/boss. We ask that you attend all of the workshops unless you have an academic conflict. Outside of workshops, it is up to you and your team on how much time to spend on your pitch and business venture.

2. Is there a way to access workshop content if I miss a workshop?

Yes! We film each workshop and send out the video links to all participants. We also send out the PowerPoint slides from each workshop.

3. Outside of workshops, is there additional support for BOSS team?

Yes! Teams can schedule meetings with Keenan Center staff to go through pitch deck and answer questions. Also, students will receive contact information to a few “Community Mentors” who will be on call to provide guidance and feedback.

4. How far along to I need to be with my business idea?

There is no right or wrong starting point for BOSS. We have teams enter who are at the idea stage and teams that are farther along as a business. Since this is a pitch competition, we look for ideas that have potential and for teams who are able to successfully explain the “next steps” of a business venture, whatever that may be.

5. What is the structure of the BOSS pitch?

Each pitch is limited to 7 minutes. All teams will get the opportunity to pitch during the first week of November. Then the Keenan Center staff will select 5 teams to compete in our Finale Event. More information about the pitches will be provided throughout the semester.

6. Can I enter BOSS as an individual?

Yes! You can add team members (optional) throughout the semester as well.

7. Do all team members have to be current students at Ohio State?

No! We just require that at least one team member is a currently enrolled Ohio State student.

8. Is there a limit to members on a BOSS team?

No! You can have as many team members as you would like.

To learn more and apply visit, go.osu.edu/BOSS

What are the prizes for the winning BOSS teams?

First place will receive $2,000. Second place will receive $1,500. Third Place (People’s Choice) will receive $500.

Do you have additional questions?

Email Keenan@osu.edu

Autumn 2019

Best of Student Startups (BOSS) FAQs

The Ohio State University
Keenan Center for Entrepreneurship