



## Ellis New

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Ellis New is a Senior Management Consultant- Business Practice Leader with Productivity Inc., a leading international consulting and training firm that specializes in delivering top-line growth and bottom-line improvement solutions throughout the Global 1000. Mr. New has over 20 years of experience building value-enhancing capabilities in service and manufacturing/process industry environments.

Prior to joining Productivity Inc. in the mid 1990's, Ellis spent 10 years with Pirelli Cable Corporation where he led development of the company's business process improvement activities, both in the plant and in the office. As Corporate Director of Manufacturing Process Improvement, Ellis was responsible for the Total Productive Maintenance (TPM) implementation at Pirelli's four North American Energy Division plants. Ellis planned and deployed TPM policy, assured policy alignment with strategic objectives, and over the course of the TPM implementation, had over 1000 employees trained in the principles and practices of Operational Excellence and TPM. Pirelli's TPM implementation became an industry best practice benchmark.

Today, as a Consultant with Productivity Inc., Ellis continues to partner with organizational leadership in process industry companies like Suncor Energy, Inc., ATI Wah Chang, ExxonMobil Corporation, KMG Chemicals, Inc., Barrick Gold Corporation, and more, in support of achieving their Operational Excellence objectives. Ellis has trained and consulted globally, to include managing a broad-breadth of solution-based social and technical projects in Canada, China, the EU, and SEA.

Mr. New is a teacher of Lean Management Certification and Total Productive Maintenance Certification at The Ohio State University, Fisher College of Business. Ellis also teaches at the University's MBOE Program (Master of Business in Operational Excellence). Ellis served eight years in the United States Marine Corp.