

Fall 2019 Newsletter

Event Recap

PhD Conference on Real Estate and Housing

May 16th & 17th / Mason Hall Rotunda

Our annual PhD Conference on Real Estate and Housing brought together doctoral students from eight universities in a variety of related disciplines to foster a multidisciplinary understanding of real estate and housing related research. The conference is a result of partnership between the Ohio State Center for Real Estate, the John Glenn College of Public Affairs, the Knowlton School of Architecture and Fisher College of Business. This event is a selective, refereed conference of research papers in all areas of real estate and housing.

This year, the keynote speaker was Dr. Susan Wachter of Wharton. Ten presenters presented their research to forty-one attendees, including assigned discussants for each paper. The awards for "Best Paper" went to two individuals: Caitlin Gorback from University of Pennsylvania for her paper titled "Your Uber has Arrived: Ridesharing and Redistribution of Economic Activity" and Asad R. Khan from University of Illinois at

Urbana-Champaign with his paper "Decentralized Zoning, Agglomeration, and City Structure: Evidence from Chicago's Tradition of Aldermanic Privilege."

Breakfast Series

Urban Redevelopment

June 6th / Mason Hall Rotunda

On June 6th, the Center hosted a panel moderated by **William Murdock**, Executive Director of the Mid-Ohio Regional Planning Commission. Also participating were **Erin Prosser**, director of Community Development for both Ohio State and its real estate affiliate Campus Partners, **Brett Kaufman**, founder and CEO of Kaufman Development, and **Jeffrey Beam**, Director of Development for The Community Builders. Their robust discussion highlighted recent opportunistic redevelopments in Central Ohio and the challenges inherent in repositioning projects that ranged from single assets to entire neighborhoods.

Women in Real Estate Dinner

September 9th 2019 / The Ohio State University Faculty Club

The Center sponsored its first annual Kick-Ass Women's Dinner focused on opportunities for women in real estate. The evening began with a networking hour to connect undergraduate and graduate students with an interest in real estate with women who are currently excelling in their respective positions in the industry. Guests

then enjoyed dinner and a facilitated discussion at each table. The dialogue included an acknowledgment of obstacles that women have faced in the industry, how they've dealt with those obstacles, and strategies for leveraging resources and community to optimize future chances of success.

Feedback from those who attended the event was immediate and overwhelmingly positive.

We appreciate the strong support shown by our members for this event, many of whom have spoken of a desire for increased diversity in their workplace. We continue to search for ways to aid in this endeavor.

Breakfast Series

Sustainability

September 10th / Mason Hall Rotunda

On September 10th, 2019, the Center hosted a discussion on the implications of climate change and sustainability considerations for real estate investors. Our panelists **Mary Ludgin**, Managing Director for Global Research for Heitman Partners, **Marjorie Tsang**, formerly with the New York State Common Fund, and Visiting Scholar with Johns Hopkins University and **Madeline Wick**, Vice President at Almanac Realty Investors, tackled this difficult topic. They shared strategies and trends they are seeing as investors, landlord and tenants plan for and adapt to the heightened risk from our changing environment.

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Student-Focused Events

ICSC & Cornell International Real Estate Case Competition

May 19th - 20th / Las Vegas, Nevada

Four students from the Fisher College of Business were selected to travel to Las Vegas, Nevada to compete in the ICSC & Cornell International Retail Real Estate Case Competition. A dozen teams from universities in the United States, Canada and Australia were tasked with putting together proposals to bring a retail real estate property to life. This competition allowed our students to put the knowledge and skills they've learned in the classroom to practice.

Brown Bag with Arun Singh

Vice President of MetLife Real Estate, Southeast Region

September 6th / Mason Hall

Arun Singh, BSBA '05, joined a group of eight graduate and undergraduate students for an open discussion on his career, his time at Ohio State, and current trends in real estate. He discussed his approach to analyzing investment opportunities and shared several real world examples from the \$8 billion portfolio that he manages. The students took advantage of the informal setting to ask questions and seek guidance from an experienced professional, and learn more about the opportunities and recruiting process within a large firm.

Mentorship Program Kickoff

September 26th / Mason Hall Rotunda

This is our second year connecting Ohio State students with industry professionals for our mentorship program. This program is designed to give students access to an experienced individual to turn to for guidance, advice and direction, and to help students broaden their professional networks, enhance their classroom experience, and prepare for and acquire insights into the job search process. The official program will conclude at the end of the academic year; however, we hope that the program will provide the foundation for an on-going professional relationship.

This year, 33 students were paired with 26 mentors.

Upcoming Events

View from the C-Suite with Jack Kessler and Friedl Bohm

Thursday, October 24th | 7:30 am – 9 am | Mason Hall Rotunda

[REGISTER HERE](#)

NAIOP Case Competition

Thursday, October 24th | 6 pm | Fawcett Event and Conference Center

Fall Members Dinner

Thursday, November 7th | 6 pm | Wells Barn, Franklin Park Conservatory

Breakfast Series

Economic Outlook

Thursday, November 21st | 7:30 am – 9 am | Mason Hall Rotunda

[REGISTER HERE](#)

Breakfast Series

Affordable Housing

Thursday, January 23rd | 7:30 - 9 am | Mason Hall Rotunda

View from C-suite with Roy March

CEO, Eastdil Secured

Tuesday, February 25th | 7:30 - 9 am | Mason Hall Rotunda

Breakfast Series

Capital Markets Outlook

Thursday, March 19th | 7:30 - 9 am | Mason Hall Rotunda

Annual Real Estate Conference

Urban Transformation

Wednesday, April 22nd | The Ohio Union Ballroom

New Advisory Board Members

Amy Klaben | Move to Prosper

Jennifer Clifford | White Oak Partners

Bryan Cho | Related Companies

Greg Tavrell | Huntington Bank

Interested in becoming a member of the Center for Real Estate?

Contact us!

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