



OFFICE OF CAREER MANAGEMENT

# ANNUAL REPORT

## 2014-2015



THE OHIO STATE UNIVERSITY  
FISHER COLLEGE OF BUSINESS



Dear Friends of the Fisher College of Business,

The 2014-2015 Office of Career Management Annual Report marks our twenty-first year in providing you with a comprehensive summary of the outcomes achieved through the programs and services we provide to students and corporations. With each report our aim is to highlight the unique ways in which we focus on the three key aspects of our Mission Statement—

- 1) highly personalized services;
- 2) developing the best prepared job seekers;
- 3) being every employer's favorite place to recruit.

I believe the data presented throughout this report are testaments to achieving what we set out to do; however, it is how our stakeholders describe their experience with us that best validates our work. You will see these testimonials in both words and evaluative data throughout the report.

We are determined to continue to “differentiate” Fisher through the successes of our students in achieving great internships and post graduate career positions, and through the identification of Fisher by corporations as “their favorite place to recruit.” Thank you for all that you do as faculty, staff, alumni and friends of the College in contributing to this common goal. Enjoy reading of our collective achievements!

Best regards,

A handwritten signature in brown ink that reads "Jeffrey D. Rice".

Jeffrey D. Rice  
Executive Director



THIS  
IS  
WHY  
WE  
DO  
WHAT  
WE  
DO

.....

**THE OFFICE OF CAREER MANAGEMENT WILL PROVIDE  
HIGHLY PERSONALIZED SERVICES TO DEVELOP THE  
BEST PREPARED JOB SEEKERS AND BE EVERY  
EMPLOYER'S FAVORITE PLACE TO RECRUIT.**

**HIGHLY PERSONALIZED SERVICES**

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**INNOVATION**

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**COMPETITIVE RESULTS**

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# SERVICES

## ENGAGEMENT

### WORDS USED BY STUDENTS TO DESCRIBE OUR OFFICE:



Beneficial  
Awesome  
Fantastic  
Good  
Great  
Excellent  
Insightful  
Informative  
Helpful  
Perfect  
Useful

4,000+

**The number of students reached by the Office of Career Management Undergraduate Team through presentations and workshops**

THE OFFICE OF CAREER MANAGEMENT TEAM CONDUCTED MORE THAN **100** CLASS PRESENTATIONS AND WORKSHOPS

#  
14

**FISHER IS RANKED #14 AMONG PUBLIC UNIVERSITIES FOR THEIR UNDERGRADUATE PROGRAM**

*U.S. News and World Report*

# 88

FISHER IS RANKED **#8**  
FOR THEIR WORKING  
PROFESSIONAL MBA PROGRAM

*U.S. News and World Report*

**FOR THE  
FIRST TIME,  
THE OFFICE  
OF CAREER  
MANAGEMENT  
ALLOWED  
STUDENTS  
TO USE  
INTERVIEW  
ROOMS AS  
STUDY SPACE  
DURING  
FINALS WEEK.**

# 82

**STUDENTS  
SIGNED UP!**

THE FISHER OFFICE OF  
CAREER MANAGEMENT  
WAS RANKED THE  
**5TH  
BEST**  
CAREER CENTER  
FOR MBA'S  
BY THE ECONOMIST  
IN OCTOBER 2014

# 95

The percentage of  
Undergraduate  
Students who  
Graduated with  
Internships, or  
Other major  
Related work  
Experience

# 448

PARENTS AND  
PROSPECTIVE  
STUDENTS  
ATTENDED  
SUMMER  
ORIENTATION  
PROGRAMS  
IN THE  
OFFICE OF  
CAREER  
MANAGEMENT.

ON AVERAGE,  
**28**  
ATTENDEES  
WERE  
PRESENT  
AT EACH  
SESSION.

# SERVICES

## OFFICE OF CAREER MANAGEMENT STAFF

**THE OFFICE OF  
CAREER  
MANAGEMENT  
STAFF REPRESENTS  
A COMBINED TOTAL  
OF MORE THAN  
250  
YEARS  
OF EXPERIENCE IN  
CAREER  
DEVELOPMENT!**

Director of Recruiter  
Relations and Technology

*"My favorite thing about  
working at Fisher College of  
Business is the smart and  
hardworking students along  
with great people who are  
always working to be better  
at what we do."*

**MARK WILSON**



**JEFFREY RICE**

Executive Director

*"I chose to work at OSU  
because the scale of opportu-  
nities for students, faculty, staff  
and alumni is  
unparalleled"*

Senior Director,  
Undergraduate Career  
Management  
and Recruitment

*"My favorite place on  
campus;  
Ohio Stadium,  
C-deck,  
section 21,  
seats 32 + 33!"*

**MARGIE  
BOGENSCHUTZ**



Career Management  
Assistant

*"My favorite company  
that recruits at Fisher is  
Crane Worldwide Logistics  
because of recruiter Scott  
Cochran who has been  
coming for years and is such a  
fun person & so welcoming"*

**CAROL SMITH**



Director, Undergraduate  
Career Consultation  
& Programs

*"I chose to work at OSU after  
I interned in the Fisher  
Undergraduate Programs &  
Advising office in Graduate  
school and fell in love with  
OSU and Fisher. I was drawn  
to the size, diversity and  
school spirit!"*

**SARAH STEENROD**



Recruiting Coordinator

*"My favorite company  
that recruits at Fisher? I can't  
pick just one! We are lucky  
enough to have a lot of really  
great companies that come to  
recruit at Fisher."*

**SUSAN GEIER**



Graphic Designer

**FRANCIE BUSCHUR**



*"My favorite place on campus  
is the oval, full of students  
on a warm spring day.  
I can feel the excitement,  
the school spirit! The energy  
is contagious!"*

Assistant Director,  
Undergraduate Career  
Services & Education

*"My favorite company  
that recruits at Fisher is  
Cedar Fair - I've been to 9  
of their parks and love  
the entertainment all of  
them provide!"*

**AUDREY BLEDSOE**



Database Coordinator

**DARESE DOUGLAS**



*"My favorite thing about  
working at The Fisher  
College of Business is  
that it feels like a big  
family!"*



**JAMIE  
MATHews-MEAD** Senior Director, Graduate Career Management  
*"My favorite thing about working at the Fisher College of Business is the faculty, staff and students, and working in partnership with the Center for Operational Excellence"*



**STEVE SINGER** Director, Career Management & Corporate Relations  
*"Aside from being my Alma Mater, I chose OSU because I wanted to apply my knowledge and passion for career services within higher education"*



**BRITTANY  
BUXTON-GRAHAM** Director, Career Management & Corporate Relations  
*"My favorite Office of Career Management activities from the 2014-15 academic year were the OIA Walk-Ins and the Spring Connections Conference."*



**MONICA  
QUINTERO BOND** Director, Career Management & Corporate Relations  
*"My favorite thing about working at Fisher College of Business are the people who inspire me daily!"*



**JILL WESTERFELD** Assistant Director, Career Management & Corporate Relations  
*"My favorite place on campus is the Fisher Courtyard!"*



**NANCY  
GILBERTSEN**

Director, Career Management & Corporate Relations  
*"My favorite thing about working at Fisher College of Business is my coworkers who are amazing, very caring of each other and passionate about our shared purpose on campus."*



**ALLISON JONES** Assistant Director, Career Management & Corporate Relations  
*"I chose to work at OSU because I wanted to work at a large university where students are high-achieving and have lots of opportunities."*



**AUDRA FRY**

Assistant Director, Undergraduate Career Development  
*"My favorite place on campus is the oval!"*



## STUDENT STAFF

The Office of Career Management could not do what we do, or achieve the results that we do, without our exceptional student staff members:

### GRADUATE ADMINISTRATIVE ASSISTANTS (GAA'S)

#### UNDERGRADUATE TEAM:

Chris Buehler  
Sara Santiago  
Kelly O'Masta  
Kaitlin Bressler  
Marlina Frederick

#### GRADUATE TEAM:

Dana Abdalhadi  
Lis Ellis  
Zach Hyndman  
Oxana Komarova  
Melissa Roer  
Adityaa Vaidyanathan

#### RECRUITING OPERATIONS:

Jilian Hinton

### UNDERGRADUATE STUDENT STAFF MEMBERS

#### MARKETING INTERN

Evan Hertzog

#### CAREER EVENTS INTERN

Emily George

#### CAREER COACHES

Tim Schilling  
Catherine Hyland  
Ryan Sylvester  
Lindsay Bodenhoff  
Jill Spohn  
Kelly Straniero

#### GREETERS

Daniel Burns  
Alex Crowley  
Toby Friedman  
Evan Hertzog  
Sam Reilly  
Ning Chen  
Cassandra Fowler  
Veronica Havran-Vena  
Kelly Williams  
James Metrakos  
Lesley Owusu-Sekyere  
Albert Lee  
Kaylinn Koelsch

#### FRONT DESK STAFF

Emelie Moeller

# ENGAGEMENT

## UNDERGRADUATE STUDENTS

3,105 undergraduate students are actively using Career Management

### Undergraduate Students by Major\*:

Finance .....	920 (30%)
Marketing .....	791 (25%)
Accounting.....	730 (24%)
Logistics .....	310 (10%)
Operations Management .....	264 (9%)
Information Systems .....	118 (4%)
Economics.....	105 (3%)
Human Resources .....	102 (3%)
International Business.....	71 (2%)
Undecided.....	31 (1%)
Real Estate.....	27 (1%)
Insurance.....	19 (<1%)
Aviation.....	10 (<1%)
Special Major .....	6 (<1%)

*\*Double majors are counted twice.*

Average GPA of undergraduate students registered with Career Management: 3.3

## GRADUATE STUDENTS

100% of Fisher's 944 Graduate students actively use Career Management as a part of their Degree Curriculum:

WPMBA .....	401
MBA .....	235
MHRM.....	108
MAcc.....	84
MBLE.....	75
SMF .....	41



## ENGAGEMENT WITH UNDERGRADUATES

Individual Consulting Appointments: ..... 1,383  
Walk-in appointments w/ Career Coaches: ..... 1,178  
QUIC Interviews: ..... 1,214  
Students Attending Fisher Fall Fair: ..... 2,016  
Students Attending Fisher Spring Internship and Job Fair: .. 1,324

## ENGAGEMENT WITH GRADUATE STUDENTS

Individual Consulting Appointments: ..... 1,731

Graduate Student Career Conference ..... 45  
Graduate Student Career Change Roundtable Events ..... 75  
Graduate Student Recruiting Event ..... 321  
Operations & Logistics Career Foundation Seminar ..... 75  
MAcc Career Foundation Seminar ..... 84  
MBLE Career Foundation Seminar ..... 39  
Marketing Career Foundation Seminar ..... 76  
Consulting Career Foundation Seminar ..... 89  
SMF Career Foundation Seminar ..... 38  
Finance Career Foundation Seminar ..... 87  
Real Estate Career Foundation Seminar ..... 31  
International Career Foundation Seminar ..... 147  
MHRM Career Foundation Seminar ..... 50



# ENGAGEMENT

## ON-CAMPUS RECRUITING

### Undergraduate

#### Career Positions

Number of Companies: 159  
Number of Interviews: 2,069

#### Internships

Number Companies: 140  
Number of Interviews: 2,404

### Graduate

#### Career Positions

Number of Companies: 85  
Number of Interviews: 648

#### Internships

Number of Companies: 77  
Number of Interviews: 306

## JOB POSTINGS

### Undergraduate

Full Time.....	1,987
Internship.....	1,163

### Graduate

MBA Full Time.....	657
MBA Internship.....	331
MAcc.....	454
MHRM.....	258
MBLE.....	336
SMF.....	444

## RESUME SEARCH

Fisher College of Business students are the best - and employers are noticing! The following are the number of companies requesting resume packets, either online through FisherConnect, or personally from one of our Career Consultants!

Undergraduate .....	344
MBA .....	227
MAcc.....	89
MHRM .....	89
MBLE .....	51
SMF.....	49

# 5,427

INTERVIEWS  
TOOK PLACE IN THE  
CAREER MANAGEMENT  
OFFICE

## COMPANY PARTICIPATION AT EVENTS HOSTED BY CAREER MANAGEMENT

Fisher Spring Internship & Job Fair.....	136 companies
Fisher Fall Career Fair .....	151 companies
Fisher Graduate Student Recruiting Event.....	40 companies
Spring Connections Conference.....	83 attendees

# SERVICES

# ENGAGEMENT

## COMPANY REPRESENTATIVES CONDUCTING MOCK INTERVIEWS, RESUME CRITIQUES OR PRESENTATIONS

3M  
Abbott Nutrition  
Abercrombie & Fitch  
Amazon  
BASF  
Becker Professional Education  
Big Lots  
Boeing  
Cardinal Health  
Cleveland Research Company  
CMAX Advisors  
Colliers International  
Crowe Horwath  
Cummins  
Dell  
Deloitte  
Diamond Hill Investments  
Eaton  
Emerson Climate Technologies  
Exel  
ExxonMobil  
EY  
Fifth Third Bank  
Ford  
GBQ Partners  
GE Aviation  
Goldman Sachs  
Greif  
H&R Block  
Highlights for Children  
Houlihan Lokey  
Huntington  
JB Hunt  
JPMorgan Asset Management  
JPMorgan Chase  
Kellogg's  
Key Bank  
KPMG  
LBrands  
LeanCor  
Marathon  
MDS CPA Review  
Mettler Toledo  
Momentive  
Mondelez International  
Nationwide  
Navigator Management Partners  
Nestle  
NetJets  
Nielsen  
NiSource  
Northwestern Mutual  
ODW Logistics  
Owens Corning  
Parking Solutions  
PepsiCo  
Piada Group  
Plante Moran  
PolyOne  
Procter & Gamble  
Progressive  
Pur-suit  
PwC  
R2 Consulting Group  
RealFoundations  
Resource  
Robert W. Baird  
Rolls-Royce  
Safecor Health  
Schneider Downs  
Scotts Miracle-Gro  
Shell  
Stanley Black & Decker  
Target  
The Ohio State University  
Unilever  
Van Bodegraven Associates  
Vargo Companies  
Victoria's Secret  
Walmart  
Weber Associates  
Wendy's  
White Castle  
William Blair  
Williams-Sonoma  
Worthington Industries

Office of  
Career  
Management



# SPECIAL INITIATIVES

## EMPLOYER OFFICE HOURS



JPMORGAN CHASE & CO.



Office Hours are informational meetings where students meet one-on-one with recruiters to learn about their company, careers, recruiting processes, internships and full-time careers. The Office Hours Event was held between March 23 to April 3, 2015. The meetings were scheduled to be 30 minutes or less. Students scheduled their Office Hours meetings through FisherConnect via open schedules where it was clearly communicated the meetings were not interviews. However, participating employers provided job descriptions for programs they typically recruit for at Fisher to help students learn more about potential internship and career positions.

### STATISTICS:

- Number of Office Hours Meetings Completed by Students: 50
- 4 out of 5 participating employers identified talent for future internship/full-time opportunities
- All 5 employers agreed students asked relevant questions during their Office Hours meeting
- All 5 employers expressed interest in participating in Office Hours again in Spring 2016

## ETIQUETTE LUNCHEON

In both Fall and Spring semesters, undergraduate students in the BUSADM 2601: Job Search Preparation classes were required to attend a business etiquette luncheon at the Blackwell where they practiced their dining etiquette and networking skills.

A total of 88 students participated in the luncheons during the 2014-2015 academic year.

## CAREER MANAGEMENT WELCOME PARTY



JPMORGAN CHASE & CO.



The Office of Career Management (OCM) Welcome Party offered undergraduate students the opportunity to visit the office and learn about the personalized services offered to Fisher students by the OCM. All Career Management staff and student employees joined in to make students feel welcome, provide tours, and talk about the many services provided to students, such as career coach walk-in hours, on-campus interviews, FisherConnect, and the Qualified Undergraduate Interview Candidate (QUIC) program. EY, JPMorganChase, KPMG, and PwC sponsored the event and had representatives available to talk with students about how they utilize the OCM. The Welcome Party offered students food, fun, and a great first opportunity to connect with the OCM. Over 100 students attended!



# INNOVATION

# SPECIAL INITIATIVES

## MARKETING HOP



In collaboration with the Association of Marketing Professionals student organization, 35 MBAs traveled from Columbus to Chicago during Winter Break. They visited the global agency of Leo Burnett and met with marketing professionals at Kellogg's, ConAgra, Aldi, Constellation Brands, and hybris. Students also attended a reception with local alumni, hosted by American Marketing Association CEO and Fisher alumnus Russ Klein.

## ANNUAL NYC FINANCIAL SERVICES TRIP



Fisher Finance students preparing for careers in Investment Banking head to NYC each year to visit bulge bracket and middle market firms where Fisher has alumni. This year 19 students representing both undergraduate and graduate programs visited seven investment firms to learn about careers in Investment Banking and specific internship opportunities. The group also had the opportunity to network at a dinner with 45+ alumni representing a variety of firms and positions within the industry. This trip is instrumental in introducing select students to alumni and friends of Fisher who have been so supportive of our students seeking careers in this competitive career field.

## SUPPLY CHAIN CAREER CONNECTION

The Supply Chain Career Connection event is a collaboration between the Office of Career Management and the Center for Operational Excellence. The event is designed to give MBA and MBL students the opportunity to learn even more about supply chain management careers and network with corporate representatives who are operations, logistics, and supply chain management professionals. The event offered a keynote address by Walt Miller, Director of Operational Excellence with Cummins. In addition, students were able to network and build relationships with a variety of companies including Emerson, Honda, Huntington, Marathon, Momentive, Nordstrom, Nationwide, Nationwide Children's Hospital, Nestle, Owens Corning, The Scotts Miracle-Gro Company, T. Marzetti, MES, Worthington Industries, The Ohio State University, and Quikrete.

# SPECIAL INITIATIVES

## DELOITTE CAREER LAUNCH PROGRAM



The Deloitte Career Launch Program is a collaboration with Deloitte and the Fisher College of Business that began in Spring 2015 and was supported by the Office of Career Management and the Undergraduate Leadership and Engagement Office. This collaboration is based upon mutual interests to elevate and support the personal and professional development of a diverse and inclusive cohort of undergraduate students. The program offers another avenue for first-year students to feel a stronger sense of community and belonging, provides tools/advice on identifying professional interests, and teaches the importance of thoughtful career planning and the process of the job search.

## FCDC

### REPORT YOUR PLANS



Help us gather critical data by using Fisher Career Data Central (FCDC) to report your internships, job offers and post-graduation plans.

#### FCDC also provides students access to:

- salary data to support your job offer decisions and negotiations
- sort salary data by degree, specialization, industry and geographic location
- insights into time of year when specific industries make offers to students

Since the Spring of 2014 the Office of Career Management has been collecting and organizing outcomes data for all Undergraduate and Graduate programs through Fisher Career Data Central powered by 12Twenty. Students can use the quick and easy intelligent survey to report internship and after graduation plans. The data collected each year since 2014 has been combined with historical data. Both Career Management and students can leverage this data to determine salary trends, timing of offers, and providing outcomes data to aid in completing rankings surveys.

## STAFF WELLNESS PROFESSIONAL DEVELOPMENT



Professional development for the Graduate Career Management team focused on organizations including the MBA Career Services and Employer Alliance, the National Association of College and Employers, the Ohio College Personnel Association, the National Career Development Association and the Ohio Career Development Association.

In addition to active involvement in these professional organizations the graduate career management team also focused their professional development on nutrition, health, wellness and mindfulness. Nutritionist Laurie Coleman, R.D., L.D. was invited as a guest to discuss nutrition and healthy eating and OSU Health Coach Adam Roberts also was an invited guest and the topic discussed included OSU wellness resources and stretching in the workplace. Mindfulness practice was incorporated into each graduate team meeting to help enhance overall presence and focus on innovation and efficiency related to graduate business students, programming and employer/corporate development.

## CAMP (Columbus Advertising and Marketing Pow-wow):



Thanks to new involvement from The Office of Career Management, CAMP increased the number of professional and student attendees for this symposium on campus which brought together keynote speakers, industry professionals, campus leaders, and students to discuss the future of marketing and its impact on businesses in central Ohio.

## MBA CAREER SERVICES AND EMPLOYER ALLIANCE (CSEA)

Brittany Buxton-Graham and Jill Westerfeld hosted a presentation at the MBA CSEA entitled Infusing Innovation into International Student Initiatives. They spoke about how you approach supporting the unique needs of graduate international students, and outlined the Fisher College of Business' innovative approach to international student initiatives, collaboration, and content delivery. Participants had the opportunity to understand Fisher's approach and programs, ask questions, and think about how they can leverage these ideas on their own campus.



## FORTÉ FOUNDATION



In June 2014, the Fisher College of Business became a partner and sponsor of the Forté Foundation. Forté is a non-profit consortium of leading companies and top business schools working together to launch women into fulfilling, significant careers through access to business education, opportunities, and a community of successful women. Forté achieves this goal by motivating young women to prepare for business careers, increasing women's access to education and business networks, educating women on the value of an MBA, supporting women financially in their advanced business education through the Forté Fellows Program, and raising awareness of the impact women can make on business and on society.

As a college-wide initiative, Fisher identified 5 Forté Fellows, actively participated in Forté admission forums, offered speakers for Forté Launch events, and provided MBA and other graduate business women with resources and information related to career, leadership and professional development. 100% of Fisher MBA women registered with Forté this past year, 33 Fisher graduate women uploaded their resume into the Forté resume book, and three undergraduate women attended the Forté C2B undergraduate leadership conference. The Forté partnership now extends beyond Fisher with a college-level sponsorship in partnership with the University Career Services Committee which will give even more undergraduate women the opportunity to consider pursuing business and earning their MBA.

# INNOVATION

# SPECIAL INITIATIVES

## INTERNATIONAL STUDENT VIDEO & WORKSHOPS



Speaking with Recruiters at a Career Fair



A 2-part workshop series about resume writing and a 2-part workshop series about interview preparation were offered during Fall 2014 for all Fisher international graduate students.

A video was created showing international students what to expect at a career fair and how to speak effectively with recruiters. The video features both a bad example and good example of how to effectively speak with recruiters at a career fair as well as commentary about what the student and recruiter are thinking during the interaction.

## OIA SATELLITE OFFICE HOURS

The Office of Career Management and Office of International Affairs have collaborated to offer Walk-In CPT/OPT Advising in Gerlach Hall; meaning that students can complete CPT/OPT appointments right here on Fisher's campus. They had 86 walk-ins over 5 days between February and April. That included 31 MBA students, 4 MBLE students, 9 SMF students, 7 MAcc students, 3 MHRM students, and 29 undergraduate students. This included 54 OPT and 30 CPT walk-ins.

**“From day one, the Career Core Program honed my professional skills and brought polish to my career approach. Throughout the process I refined my resume, cover letter, and interview skills, building the foundation for the success I have achieved.”**

- MBA Student

## GRADUATE CAREER MANAGEMENT TEAM WINS MBA CAREER SERVICES AND EMPLOYER ALLIANCE TEAM INNOVATION AWARD



Congratulations to the Graduate Career Management Team for being recognized as the winner of the 2015 MBA Career Services and Employer Alliance Team Innovation Award. The award was received for the Graduate Student Career Core, a unique and comprehensive onboarding program that all graduate business students participate in during the summer through the end of August as classes begin. The onboarding program includes a series of educational on-line job search modules which are followed by Pre-Term Career Management Day, a series of Career Foundation Seminars, and required intake appointments. The goal of the program is to introduce all graduate business students to the tools and resources necessary for them to be job-search ready at the beginning of their graduate programs.

# RESULTS

# OUTCOMES

## WORDS USED BY RECRUITERS TO DESCRIBE OUR STUDENTS:

Effective Happy Engaging Impressive  
Positive Fulfilling Worthwhile Organized  
Well Prepared Promising Useful Invigorating Enjoyable Strong  
Motivating Awesome Smooth Through Fun Efficient Pleased  
Awesome Promising Invigorating Smooth Enjoyable Strong  
Great Fantastic Successful Solid

**“The Career Core Program offered at Fisher allowed me to not only learn more about my personal career goals and refine my job search skills, but it exposed me to a variety of career options that are available to me in the business sector.”**

- MBA Student

**“The overall experience at the Fisher Fall Career Fair was great! The event was very organized, the staff was professional and courteous, and I was extremely impressed with all of the job-seekers we came across.”**

- Fisher Recruiter

**“My QUIC interviewer was very personal and provided me with quality feedback. I think that she helped me develop my answers to common questions in a personalized way.”**

- Undergraduate Student

**“Fisher students are always prepared and professional”**

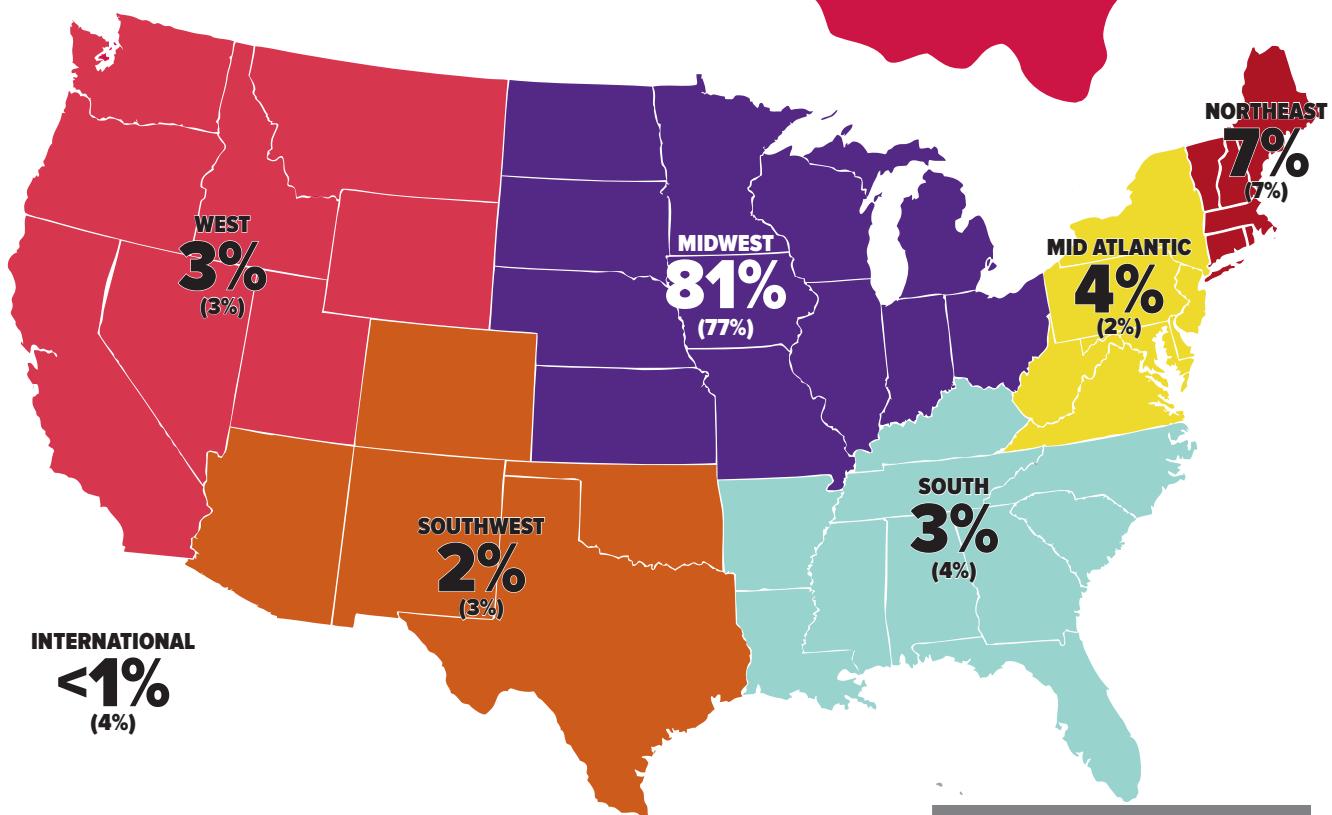
- Fisher Recruiter

# RESULTS

## OUTCOMES

### GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE STUDENTS (FULL TIME JOBS)

(NUMBER INSIDE PARENTHESES IS THE  
PERCENTAGE OF INTERNSHIPS IN  
EACH REGION)



COLUMBUS IS WITHIN A  
**10 HOUR**  
DRIVE OF  
**47%**  
OF THE US  
POPULATION\*

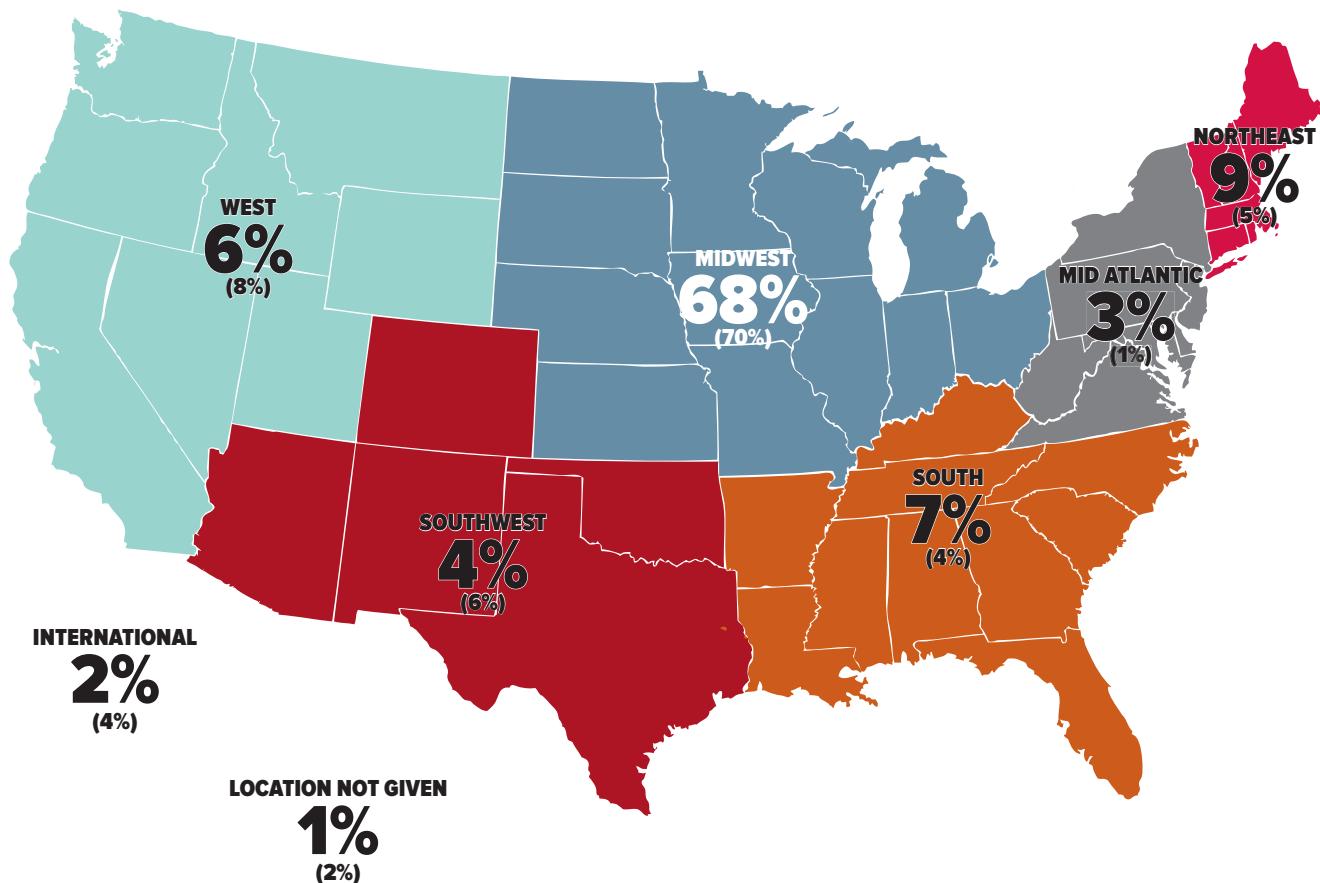
COLUMBUS IS  
HOME TO  
**15**  
FORTUNE 1,000  
COMPANIES,  
INCLUDING  
**4**  
FORTUNE 500  
COMPANIES\*

COLUMBUS RANKS  
**#2**  
ON BEST  
CITIES FOR  
YOUNG JOB  
SEEKERS\*

COLUMBUS  
IS THE  
**15TH**  
LARGEST  
CITY IN THE  
**US**

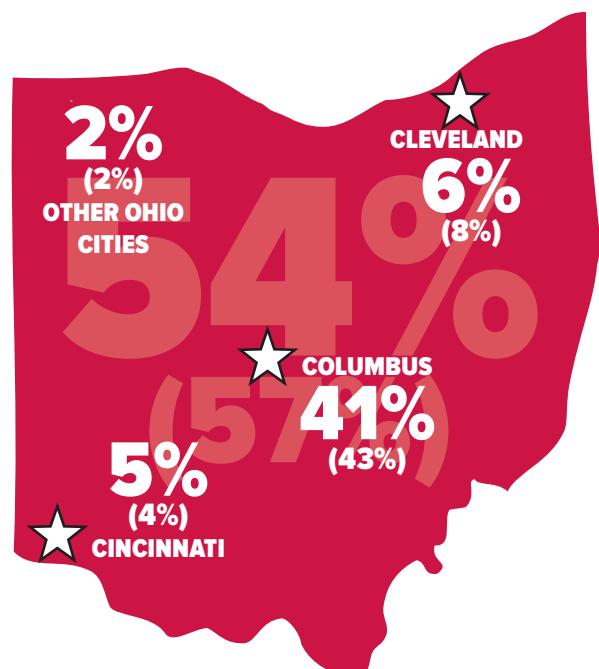
# GEOGRAPHIC DISTRIBUTION OF GRADUATE STUDENTS FULL TIME JOBS

(NUMBER INSIDE PARENTHESIS IS THE PERCENTAGE OF INTERNSHIPS IN EACH REGION)



THE COLUMBUS  
REGION IS HOME  
TO MORE THAN  
**450**  
INTERNATIONALLY  
OWNED  
COMPANIES\*

**COLUMBUS**  
IS ONE OF  
THE FASTEST  
GROWING  
**INNOVATION**  
**AND TECHNOLOGY**  
HUBS IN THE  
NATION\*



\*Source: The Columbus Region Factbook 2015

# OUTCOMES

## TOP HIRING COMPANIES FOR UNDERGRADUATES:

JPMORGAN  
CHASE & CO.



**Deloitte.**

Lbrands

**55**  
HIRES

**54**  
HIRES

**41**  
HIRES

**28**  
HIRES

**28**  
HIRES

**28**  
HIRES

## OTHER TOP COMPANIES HIRING UNDERGRADUATES:

**20+**  
HIRES

Abercrombie & Fitch  
Nationwide

**5-9**  
HIRES

Accenture  
AEP (American Electric Power)  
Aon Hewitt  
Bank of America  
Big Lots  
Boeing  
Cohen & Company  
Cummins  
Discover Financial Services  
Dow Chemical  
Eaton  
Goodyear Tire & Rubber  
IBM  
Kohl's  
KPMG  
Macy's  
Nestle  
Owens Corning  
PepsiCo  
Plante Moran  
Progressive Insurance  
Rolls-Royce  
Saks Fifth Avenue  
Scotts Miracle-Gro  
Sherwin-Williams  
Speedway SuperAmerica  
The Kroger Co.  
The Ohio State University  
Unilever

**3-4**  
HIRES

Abbott Laboratories  
Aldi  
ArcelorMittal  
Battelle  
Chrysler Group  
Citi  
Express  
Fifth Third Bank  
Gap  
GBQ Partners  
General Motors  
Honda  
Honeywell  
Humana  
J.M. Smucker  
JCPenney  
Johnson & Johnson  
Lockheed Martin  
McGladrey  
Momentive  
NiSource  
Parker Hannifin  
Procter & Gamble  
Prudential Financial  
Quicken Loans  
Schneider Downs  
Sears Holdings  
Shell  
Thermo Fisher Scientific  
Wells Fargo  
Whole Foods

**15-19**  
HIRES

Amazon  
Key Bank/Keybanc Capital Markets

**10-14**  
HIRES

Crowe Horwath  
Exel  
Ford  
General Electric  
Huntington  
Marathon  
Northwestern Mutual  
PNC Bank  
Target  
Worthington Industries

# COMPANIES MAKING OFFERS TO GRADUATE STUDENTS

## MBA STUDENTS

3M  
A.Schulman  
Amazon  
Barclays  
BASF  
Bridgestone Invitational  
Cardinal Health  
CarMax  
Cognizant Business Consulting  
Commerical Vehicle Group  
Cummins  
Dell  
Deloitte Consulting  
Duff & Phelps  
Eaton  
Emerson Electric  
Emerson Network Power  
EY (Ernst & Young)  
Footprint Capital  
Ford  
Fuayo Glass  
Gallup Consulting  
General Motors  
Georgia Pacific  
Givaudan  
Goldman Sachs  
Greencrest  
Groupon  
HCA  
Huntington  
IBM  
IKOVE Capital Partners  
Impendi Analytics  
Insight Enterprises  
Johnson & Johnson  
Jones Day  
JPMorgan Chase  
Kalypso  
L Brands  
Lambdanets  
Lextent  
Lightning Minds  
MES  
Nationwide Financial  
Nationwide  
NiSource  
Patagonia  
PolyOne  
PPG Industries  
Procter & Gamble  
PT Bank Mandiri (Persero) Tbk  
Samsung  
Sargent Foods  
Sears Holdings

State Teachers Retirement System of Ohio  
Textron  
The Ohio State University  
The Townsend Group  
UBS  
University of Virginia Health System  
VanTrust Real Estate  
Walgreens  
Wendy's  
Zimmer Holdings

Marathon  
PepsiCo  
Rolls-Royce North America  
Safelite Auto Glass  
Samsung Austin Semiconductor  
Shell Oil Company  
United Nations  
Wendy's

## MAcc STUDENTS

AE Prime  
ArcelorMittal  
Cardinal Health Inc.  
Clark Schaefer Hackett  
Clayton & McKervey, P.C.  
Cohen & Company  
CohnReznick  
Crowe Horwath  
Deloitte  
Exel  
EY (Ernst & Young)  
Fifth Third Bank  
GBQ Partners  
Grant Thornton LLP  
Howard W. Slutsky CPA  
JPMorgan Chase  
KPMG  
McGladrey  
Nationwide  
Ohio Basement Authority  
Plante Moran  
PwC  
Prime AE Group  
Sanhua International  
The Ohio State University  
West Camp Press  
Westerville Dermatology

## MBLE STUDENTS

Abercrombie & Fitch  
Apex Supply Chain Technologies  
Big Lots  
C&W Food Trading  
C.H. Robinson Worldwide  
Cummins  
DHL eCommerce  
Emerson Network Power  
Exel  
EY (Ernst & Young)  
Georgia Pacific  
HEB  
Kentex Corporation  
L Brands  
ODW Logistics  
Omnicare  
Penske Logistics  
Pier 1 Imports  
Procter & Gamble  
Stanley Black & Decker  
Tesla Motors  
Wal-Mart

## MHRM STUDENTS

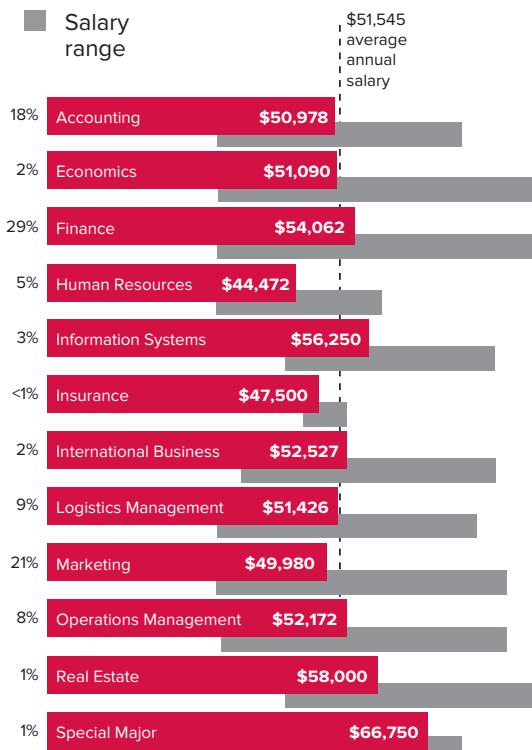
ADP  
Alexander Mann Solutions  
Anheuser-Busch  
Battelle Memorial Institute  
Big Lots  
Chrysler  
Eaton  
ExxonMobil  
EY (Ernst & Young)  
Ford  
Graphic Packaging International  
Honda of America Manufacturing  
JustFab  
L Brands

## SMF STUDENTS

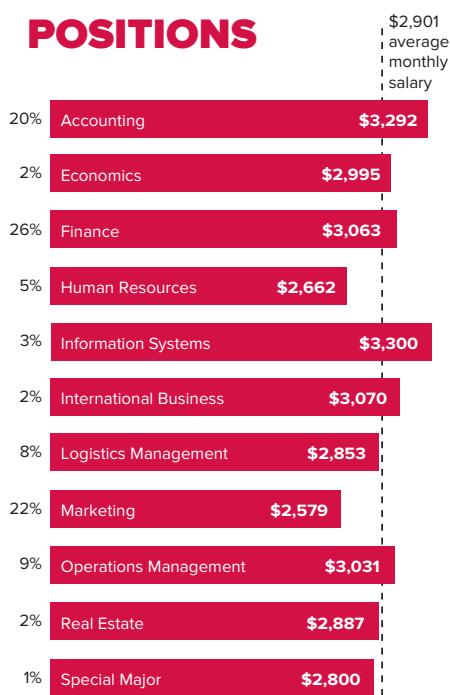
Duff & Phelps  
Fifth Third Bank  
GRT Rubber Technologies  
Jobs Ohio  
JPMorgan Chase  
Lancaster Pollard  
Nationwide  
Red Capital Group  
RG Barry Brands  
Storey & Associates  
Taishin Financial Holdings  
The PFM Group  
Wells Fargo

# OUTCOMES

## UNDERGRADUATE CAREER POSITIONS



## UNDERGRADUATE INTERNSHIP POSITIONS



\*Based on 542 students reporting internships.

## UNDERGRADUATE CAREER POSITIONS

Based on jobs reported by U.S. citizens/Permanent Residents

Average salary for career positions: ..... \$51,545  
 Median salary for career positions: ..... \$50,000  
 Average signing bonus: ..... \$5,324 (208 reported)  
 Median signing bonus: ..... \$5,000

85% had job offers by graduation  
 91% had job offers within 3 months post-graduation

**OF THE 1248 U.S. CITIZENS/  
PERMANENT RESIDENTS  
WHO GRADUATED, (1004)  
80% REPORTED THEIR  
POST-GRADUATION PLANS:**

Employed or Post-graduate internship ..... 733 (73%)  
 Military and other service ..... 8 (1%)  
 Graduate School ..... 50 (5%)  
 Seeking Employment ..... 203 (20%)  
 Not Seeking Employment other reasons ..... 10 (1%)

**OF 392 INTERNATIONAL  
STUDENTS WHO GRADUATED,  
(264) 67% REPORTED THEIR  
POST-GRADUATION PLANS:**

Graduate School ..... 120 (44%)  
 Employed or Post-graduate internship ..... 40 (15%)  
 -33(12%) were jobs in the U.S.  
 Still Seeking Employment ..... 97 (36%)  
 Not Seeking Employment other reasons ..... 7 (3%)

*\*Information on career positions is based upon the number of students reporting data to the Office of Career Management as of August 2015.*

**95% | 88%**  
 OF DOMESTIC | OF INTERNATIONAL

**UNDERGRADUATE STUDENTS  
GRADUATED WITH INTERNSHIP OR  
MAJOR RELATED EXPERIENCE**

## FULL-TIME MBA CAREER POSITIONS\*

Starting Salary Average.....	\$97,365
Starting Salary Median.....	\$100,000
Starting Salary Range.....	\$24,000 - \$150,000
Average Signing Bonus.....	\$17,955
Percentage with Signing Bonuses .....	68%
Percentage with Job Offers.....	92%
Percentage with Accepted Offers .....	90%

## MAcc CAREER POSITIONS\*

Starting Salary Average.....	\$51,697
Starting Salary Median.....	\$51,000
Starting Salary Range.....	\$32,000 - \$74,500
Average Signing Bonus.....	\$3,405
Percentage with Signing Bonuses .....	20%
Percentage with Job Offers.....	80%
Percentage with Accepted Offers .....	78%

## MHRM CAREER POSITIONS\*

Starting Salary Average.....	\$70,264
Starting Salary Median.....	\$76,500
Starting Salary Range.....	\$50,000 - \$98,000
Average Signing Bonus.....	\$6,366
Percentage with Signing Bonuses .....	47%
Percentage with Job Offers.....	88%
Percentage with Accepted Offers .....	84%

## MBLE CAREER POSITIONS\*

Starting Salary Average.....	\$56,787
Starting Salary Median.....	\$59,000
Starting Salary Range.....	\$28,014 - \$92,306
Average Signing Bonus.....	\$4,111
Percentage with Signing Bonuses .....	41%
Percentage with Job Offers.....	86%
Percentage with Accepted Offers .....	86%

## SMF CAREER POSITIONS\*

Starting Salary Average.....	\$63,667
Starting Salary Median.....	\$57,500
Starting Salary Range.....	\$50,000 - \$95,000
Average Signing Bonus.....	\$3,750
Percentage with Signing Bonuses .....	31%
Percentage with Job Offers.....	38%
Percentage with Accepted Offers .....	38%

## INTERNSHIP POSITIONS\*

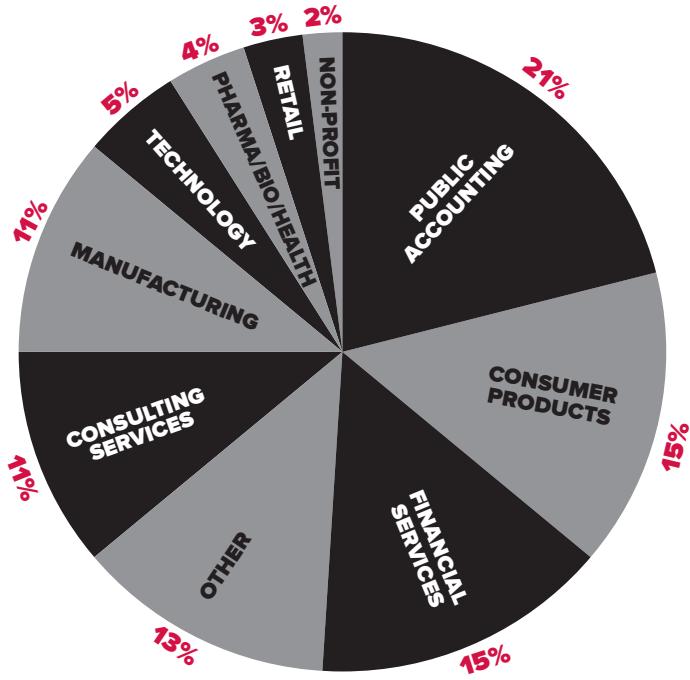
MBA Internship monthly salary average .....	\$4,700
MBLE Internship monthly salary average.....	\$3,193
MHRM Internship monthly salary average.....	\$4,033

## MBA CAREER POSITIONS

### Average MBA Starting Salaries and Percentage Breakdown by Job Function



## GRADUATE STUDENT CAREER POSITIONS PERCENTAGE BREAKDOWN BY INDUSTRY



\*Information on career positions is based upon the number of students reporting data to the Office of Career Management as of August 2015.

# EMPLOYER EVALUATION

## SURVEY RESULTS

### UNDERGRADUATE STUDENT

**87%**

of recruiters feel Fisher undergraduate students were able to provide examples that demonstrate they have the skills needed for the position

**86%**

of recruiters agreed Fisher undergraduate students provided evidence of researching the company by connecting to company culture and values

**89%**

of recruiters agreed Fisher Undergraduate students used clear examples to answer behavior based interview questions

### GRADUATE STUDENT

**90%**

of recruiters agree Fisher graduate students had conducted research and were familiar with their company

**90%**

of recruiters agree Fisher graduate students communicated genuine interest and enthusiasm for their company and opportunities

**90%**

of recruiters agree Fisher graduate students provided examples demonstrating they have the skills and experience necessary for the position

## CONTACT

### OFFICE OF CAREER MANAGEMENT

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Fax: (614) 292-1007

## CORPORATE SPONSORS



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