



Explore Business Careers

INTERNATIONAL BUSINESS

Office of Career Management



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

What is International Business?

- Understanding and participating in worldwide production and distribution activities
- Studying domestic, international, and foreign business environments and the business practices and problems related to them



Characteristics for Success

Adaptable

Cultural affinity

Effective communication skills

Emotional intelligence

Excellent networking abilities

Strategic



Sample International Business Roles

U.S. industrial, financial, and commercial firms - involved directly or indirectly with international trade and foreign investment

U.S. subsidiaries of foreign companies - require specialists in marketing, finance, accounting, production, and personnel

Consular work and other aspects of government foreign service

International trade economics



Sample Employers

Abercrombie & Fitch

Mettler Toledo

Cohen & Co.

Oracle

GE Aviation

Quicken Loans

JPMorgan Chase & Co.

Restaurant Brands International

L Brands

Saks Fifth Avenue



Salary Information

Fisher College of Business

Average International Business Salaries (2020-2021)

Full-time	\$59,568 annually
Internship	\$16 hourly



Fisher Resources

Academic Information

- [Department of Management and Human Resources](#)
- [International Business Specialization Course Information](#)
- [Office of Global Business](#)

Extracurricular Information

- [Fisher International Friends](#)
- [International Business Club](#)
- [TAMID Group](#)





THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS