

# Building Skills in a Virtual Environment

The COVID-19 pandemic has changed the way that students and employers both think about building skills that are needed in the professional world. To provide opportunities for students to continue developing themselves personally and professionally during a time when in-person experiences are harder to come by, the Office of Career Management has compiled a list of online resources for students to explore on their own! The list connects students with materials to build their knowledge in various skill sets with accredited online entities, including Tableau, Udemy, Adobe Creative Cloud, and others. It is the Office of Career Management's hope that amidst these uncertain times, this resource list can be a useful tool for Fisher students.

## Learn From Home Club

- A compilation of reputable online learning organizations that have joined forces to provide discounts on their services as students transition their learning online

## Udemy

- Largest online collection of online classes, diverse set to choose from, reputable Recommended Courses: (found based on LinkedIn's Most In-Demand Hard and Soft Skills of 2020)
  - [Blockchain for Business: The New Industrial Revolution](#)
  - [Getting Started with Cloud Computing](#)
  - [Artificial Intelligence and Machine Learning for Business](#)
  - [User Experience Design Essentials – Adobe Xd UI/UX Design](#)
  - [Data Science A-Z™: Real-Life Data Science Exercises Included](#)

## Coursera

- Professor-led content of well-known institutions, earn industry certifications. Recommended Courses:
  - [Design Thinking for Innovation \(University of Virginia\)](#)
  - [Successful Negotiation: Essential Strategies and Skills \(University of Michigan\)](#)
  - [Excel Skills for Business Specialization \(Macquarie University\)](#)
  - [Fundamentals of Visualization with Tableau \(UC Davis\)](#)
  - [Introduction to Data Analysis Using Excel \(Rice University\)](#)
  - [Improving Communication Skills \(University of Pennsylvania\)](#)
  - [Foundations of Everyday Leadership \(University of Illinois\)](#)

## Udacity

- Courses designed by top-tech companies, focused on programming classes and opportunities for mentorship; 30-day free access. Recommended Courses:
  - [Intro to Computer Science \(University of Virginia\)](#)
  - [Data Analysis with R \(Facebook\)](#)
  - [How to Build a Startup](#)

## SkillShare

- An online learning platform focuses on creative/illustration courses New members qualify for free Premium Skillshare for 2 months. Recommended courses:
  - [Classes for Getting Creative Indoors](#)
  - [Adobe Illustrator CC: Essentials Training](#)
  - [Visual Journaling: Draw Your Feelings](#)
  - [Photography Essentials – Understanding the Basics](#)
  - [Visual Thinking: Drawing Data to Communicate Ideas](#)



### Contact Us:

### Office of Career Management

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## **FreeCodeCamp**

- Compilation of free courses from the 8 Ivy League universities for various topics  
Recommended Courses:

- [Customer Analytics from University of Pennsylvania](#)
- [Social Impact Strategy: Tools for Entrepreneurs and Innovators from University of Pennsylvania](#)
- [Introduction to Corporate Finance from Columbia University](#)
- [Retail Fundamentals from Dartmouth](#)

## **OSU Summer Courses:**

- [Wide variety of options for credit toward your degree!](#)
- [Recommended Courses: all business core classes \(count toward graduation, possible early graduation, co-op/internship in fall, etc.\)](#)

## **The Global Leadership Summit**

- [Two-day global leadership conference with world renowned speakers from all aspects of leadership from August 6-7th](#)
- [Cost around \\$169, good use of STEP funds!](#)
- [Broadcast at 675+ sites across the US and many international locations](#)

## **Swift Coding and App Development**

- [Self-paced online curriculum is divided into four competency-based courses designed to lead to a continuing education certificate from Ohio State in the basics of Swift coding and app development. Courses are offered at no charge for all Ohio State students; no coding or app development experience is required.](#)

## **Investopedia Stock Market Game**

- [Compete risk free with \\$100,000 in virtual cash](#)
- [Ideal platform to learn about the stock market in a virtual environment](#)
- [Join or create challenges with your friends and other investors](#)

## **Rosetta Stone – Language Learning**

- [Use a fully immersive curriculum to learn a new language](#)
- [Check out these other free language-learning apps](#)

## **EdX**

- Thousands of free courses. Some are self-paced, others are not.

## **Adobe Creative Cloud for Students**

- The student-deal enables users to have access to all applications for only \$20 a month! There are free tutorials for each application provided online.

## **Tableau for Students**

- Data-visualization software has a free, year-long trial for students!  
Recommended Courses:

- [Free training videos directly from Tableau](#)
- [The Viz Gallery – to see what types of visualizations are possible](#)

## **Parker Dewey**

- An OCM-recommended resource for students to get involved in micro-internships

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# Certificate Programs

## Harvard Extension School Graduate Certificates

- Develop new skills and build expertise in a specialized area to update your professional profile, advance your career, or broaden your knowledge base. You can earn the certificates in various fields of study such as Business and Management, Sustainability and the Environment, Technology, etc.

## Book List:

### Atomic Habits: James Clear

- Atomic Habits is the definitive guide to break bad behaviors and adopt good ones in four steps, showing you how small, incremental, everyday routines compound and add up to massive, positive change over time.

### StrengthsFinder 2.0: Tom Rath

- To help people uncover their talents, Gallup introduced the first version of its online assessment, the Clifton StrengthsFinder, which helped millions to discover their top five talents. In StrengthsFinder 2.0, Gallup unveils the new and improved version of its popular assessment, loaded with hundreds of strategies for applying your strengths.

### The Black Swan: Nassim Nicholas Taleb

- A black swan is a highly improbable event with three principal characteristics: it is unpredictable; it carries a massive impact; and, after the fact, we concoct an explanation that makes it appear less random, and more predictable, than it was. This book explores the concept of why we don't acknowledge black swan events until they are over, investigating ideas of opacity, luck, uncertainty, probability, human error, risk, and decision-making.

### Discover Your True North: Bill George

- Considered a leadership classic for all generations. In guiding you toward your own True North which is the internal compass that guides you through life. This book skillfully encourages principled global leadership. Authentic leaders change each other, and the world, for the better.

### Becoming a Resonant Leader: Annie McKee

- What distinguishes great leaders? Exceptional leaders capture passion. They lead for real: from the heart, smart and focused on the future, and with a commitment to being their very best.

### Leaders Eat Last: Simon Sinek

- This book is for those who want to feel they and their work matter and who want to inspire others to feel the same.

### The Four: Scott Galloway

- Amazon, Apple, Facebook, and Google are four of the most influential companies in society. Learn about how these companies gained their popularity and what lessons can be applied to your own career.

### The Secret Language of Business: Kevin Hogan

- "In order to be a truly successful professional, you need more than just communication skills; you also need the ability to interpret the nonverbal signals that we all display." This book applies the interpretation of nonverbal communication to the realm of business.

### The Seven Habits of Highly Effective People: Stephen R. Covey

- "Covey reveals a step-by-step pathway for living with fairness, integrity, honesty, and human dignity – principles that give us the security to adapt to change, and the wisdom and power to take advantage of the opportunities that change creates."

### The First 90 Days: Michael Watkins

- This book outlines a path for how to take charge quickly and effectively in the transition to a new position.

### The Power of Full Engagement: Jim Loehr and Tony Schwartz

- "It provides a clear road map to becoming more physically energized, emotionally connected, mentally focused, and spiritually aligned – both on and off the job."

# Podcasts

## Planet Money

- Providing news about the economy in an easy-to-understand way!

## The Indicator

- An extension of "Planet Money" focused on giving listeners snippets of what's happening in work, business, and the economy.

## How I Built This

- Guy Raz talks with entrepreneurs of some of the world's most familiar companies to discuss the stories and movements they've created.

## Rise and Grind

- Daymond John, a shark on Shark Tank, talks with entrepreneurs, athletes, and musicians to discuss what they did in their career to out hustle others on the way to the top.

## Ted Radio Hour

- Each episode, Manoush Zomorodi dives into a specific discussion and brings in TED speakers, who spoke on the topic, to elaborate further

## Ted Talks Daily

- Short 10-15 min Ted Talks discussing a wide range of topics from different Ted Talk conferences

## Skimm This

- Evening week day news in 15 mins covering the news highlights from the day

# Other Hobbies

## Try some new recipes:

### The New York Times

### Serious Eats

### The Kitchn

### Minimalist Baker

## Workout/Fitness

### Peloton (Free 90-day trial)

### Beachbody On Demand (Free 14-day trial)

### Fitness Blender (free on Youtube)

### FitOn: Quick and effective workouts by celebrity trainers for free!



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## Photography

### Bob Books

Photography for Beginners: A Complete Guide

## Garden

## Netflix Party

## Puzzles

## Make a Time Capsule

## Journal/Write

Over 1,000 Writing Prompts for Students

## Drawing/Painting

## Learn or Practice a Musical Instrument

