Explore Business Careers

INTERNATIONAL BUSINESS

Office of Career Management
What is International Business?

• Understanding and participating in worldwide production and distribution activities

• Studying domestic, international, and foreign business environments and the business practices and problems related to them

Note: it is recommended to add a second specialization focusing on a functional area of business to complement the international business specialization
Characteristics for Success

- Adaptable
- Cultural affinity
- Effective communication skills
- Emotional intelligence
- Excellent networking abilities
- Strategic
Sample International Business Roles

U.S. industrial, financial, and commercial firms - involved directly or indirectly with international trade and foreign investment

U.S. subsidiaries of foreign companies - require specialists in marketing, finance, accounting, production, and personnel

Consular work and other aspects of government foreign service

International trade economics
Sample Employers

- Abercrombie & Fitch
- Cohen & Co.
- GE Aviation
- JPMorgan Chase & Co.
- L Brands
- Mettler Toledo
- Oracle
- Quicken Loans
- Restaurant Brands International
- Saks Fifth Avenue
## Salary Information

### Fisher College of Business

#### Average International Business Salaries (2019-2020)

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<tr>
<td>Full-time</td>
<td>$57,578 annually</td>
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<tr>
<td>Intern</td>
<td>$16 hourly</td>
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Fisher Resources

Academic Information

• Department of Management and Human Resources
• International Business Specialization Course Information
• Office of Global Business

Extracurricular Information

• Fisher International Friends
• International Business Club
• TAMID Group