



# Career Management for the BUSINESS STUDENT

## 2020-2021 Career Events

For Fisher Undergrads

### Fisher Fall Virtual Career Fair

September 9-11, 2020

*Business Student Internship and Job Fair, sponsored by the Fisher College of Business Office of Career Management and Alpha Kappa Psi*

[go.osu.edu/fishercareerevents](http://go.osu.edu/fishercareerevents)

### Graduate/Professional

#### School Expo

September 16, 2020

*Campus-wide graduate, law, and medical school exploration fair*

### The Ohio State University

#### Internship and Career Fair

September 15-16, 2020

*Campus-wide internship and job fair*

### OSU Spring Career Fair

January 19, 2021

*Campus-wide Career Fair*

### Fisher Spring Internship and Job Fair

February 2, 2021

*Business Student Internship and Job Fair, sponsored by the Fisher College of Business Office of Career Management and Delta Sigma Pi*

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## Highlights

- 96% of Fisher students complete at least one internship or major-related experience before graduating.
- The average salary for students reporting full-time internships in 2019-20 was \$18/hour.
- The average salary for Fisher College undergraduates reporting full-time job offers during 2019-20 was \$58,334.
- We have access to 22 interviewing rooms where 151 companies held job and internship interviews for undergraduates.
- In 2019-20, recruiters conducted 2,132 interviews for undergraduate full-time career positions and internships.
- We have 11 Career Consultants and 6 Peer Career Coaches dedicated to your success. We provide assistance in all areas of internship and job search, from resume preparation to salary negotiation.
- Fisher College sponsors career fairs autumn and spring semesters to help you find internship and job opportunities.
- We teach a career exploration course (**BA 2600**) designed to expose students to the different functional areas of business.
- We also teach a job search preparation course (**BA 2601**) to prepare you to undertake an effective and successful internship or job search.
- We partner with **Handshake** to provide business students with a web-based resource and mobile app to manage their job and internship searches.

## Career Management works with many companies, including...

|                     |                        |                                 |
|---------------------|------------------------|---------------------------------|
| Abbott              | Fifth Third Bank       | Nationwide Insurance            |
| Abercrombie & Fitch | Ford                   | Navistar                        |
| Accenture           | Frito Lay              | Nestle                          |
| Amazon              | General Electric       | Oracle                          |
| American Electric   | General Mills          | PepsiCo                         |
| Power               | Goodyear               | PNC Bank                        |
| Arcelor Mittal      | Grant Thornton         | PPG                             |
| Arconic             | Greif, Inc.            | Precision Castparts Corp. (PCC) |
| BDO                 | Hilton                 | Procter & Gamble                |
| Cardinal Health     | Honda                  | PwC (Pricewaterhouse Coopers)   |
| Cargill             | Huntington Bank        | Rogue                           |
| Chick-fil-A         | INSIGHT2PROFIT         | Scotts Miracle-Gro              |
| Cintas              | J.M. Smucker           | Shell                           |
| Coca-Cola           | Johnson & Johnson      | Sherwin Williams                |
| Crocs               | JPMorgan Chase         | State of Ohio Auditors Office   |
| Crowe Horwath       | Kalypso                | Target                          |
| Cummins, Inc.       | KeyBank                | The Hershey Co.                 |
| Deloitte            | KPMG                   | The Wendy's Company             |
| Deloitte Consulting | Kroger                 | Toyota                          |
| Dow                 | L Brands               | TTI                             |
| Eaton               | Luxottica              | UnitedHealth Group              |
| Enterprise          | Macy's                 | Walmart                         |
| ExxonMobil          | Marathon               | Worthington Industries          |
| EY (Ernst & Young)  | Marriott International |                                 |
| FCA                 | McDonalds Corp.        |                                 |

## Office of Career Management

150 Gerlach Hall  
2108 Neil Avenue  
Columbus, Ohio 43210-1144

☎ 614-292-6024

# CHECKLIST\*

## ENGAGE (Year 1):

- Attend the Office of Career Management welcome event in August
- Meet with your academic advisor and choose courses that will help you develop skills in writing, math, computer science, communication, and other areas of interest to you
- Get involved with the Fisher Citizenship Program
- Keep your grades up in order to maintain a competitive G.P.A.
- Enroll in **BA 2600, Undergraduate Speaker Series, to hear life stories of business and community leaders, Spring Semester**
- Enroll in **BA 2601, the internship/job search preparation course for business students**
- Begin working on your resume and have it reviewed by a Peer Career Coach
- Join at least one student organization and become an active member
- Look for a summer job that will help you develop business-related skills

## EMERGE (Year 2):

- If you are still undecided on a specialization, talk to a Career Consultant in our office to explore your interests and abilities
- If you haven't already, enroll in **BA 2600, Undergraduate Speaker Series, to hear life stories of business and community leaders, Spring Semester**
- If you haven't already, enroll in **BA 2601, the internship/job search preparation course for business students**
- Update your resume, adding your summer job and upload into Handshake
- Learn about company site visits, shadow days or externships
- Learn how to write an effective cover letter by meeting with a Peer Career Coach
- **Review the QUIC modules on Carmen and complete your QUIC interview**
- Visit Fisher Career Management to begin your search for internships
- Attend the Fisher Spring Internship and Job Fair in spring semester and learn about Sophomore level internship/leadership programs
- Seek a leadership position in the student organization you joined
- If you are interested in Investment Banking or Consulting, learn more about **Fisher Futures** and the **Fisher Emerging Consultants** program.
- Report your internship or summer plans to Career Management through Fisher Career Data Central (FCDC) at [go.osu.edu/fcdc](http://go.osu.edu/fcdc)

## DEDICATE (Year 3):

- If you haven't already, review the QUIC modules on Carmen and complete your QUIC interview
- See a Peer Career Coach for a Linked-In profile review
- Attend Fisher Career and Internship Fairs, autumn and spring semesters
- Update your resume with your summer internship and upload into Handshake
- Actively seek an internship six to nine months in advance
- Actively conduct "informational interviews" to learn more about careers and how to get an internship or job in your area of interest
- If you haven't already, enroll in **BA 2601, the internship/job search preparation course for business students**
- If you are thinking about graduate or professional school, start exploring graduate programs
- Report your internship or summer plans to Career Management through Fisher Career Data Central (FCDC) at [go.osu.edu/fcdc](http://go.osu.edu/fcdc)

## LEAD (Year 4):

- Attend the Fisher Fall Career Fair and other career fairs on campus
- Actively use Handshake to apply for job postings and on-campus interviewing
- Interview for full-time positions beginning autumn semester
- Make an appointment with a Career Consultant in our office to get help with evaluating and negotiating job offers, including return offers
- Report your full-time job or other post-graduation plans to Career Management through Fisher Career Data Central (FCDC) at [go.osu.edu/fcdc](http://go.osu.edu/fcdc)
- Volunteer as a Career Fair Pro with the Office of Career Management
- Become a Fisher Mentor for Undergraduates
- Serve as a Corporate Greeter in the Office of Career Management

\* Based on a traditional 4 year plan. For flexibility, meet with an Office of Career Management Career Consultant to develop a personalized plan.

## FOLLOW THE OFFICE OF CAREER MANAGEMENT!



Our LinkedIn feed shares job and internship postings, workshops, career fairs, photographs, Office of Career Management news and job search advice!

Includes the special summer series:

### My Fisher Internship

Fisher Office of Career Management

## Key Information

**BA 2600:** Course number for Undergraduate Speaker Series, students meet and listen to career stories of business and community leaders

**BA 2601:** Course number for Undergraduate Internship & Job Search Prep course

**QUIC:** Qualified Undergraduate Interview Candidate program, prepares business students for interviews and gives access to on-campus interview schedules

**Handshake:** is our web-based and mobile app resource to help students with jobs, internships, interviews and career fairs

**Fisher Futures:** is a program to help students attain experience in the investment banking industry  
For more information visit [go.osu.edu/fisherfutures](http://go.osu.edu/fisherfutures)

**Fisher Emerging Consultants:** is a program to help students attain experience in Consulting.  
For more information visit [go.osu.edu/fec](http://go.osu.edu/fec)

## THE INTERNSHIP ADVANTAGE

*"A positive attitude helped me succeed. Coming in each day with a positive attitude and the motivation to learn will not only make your internship experience completely worthwhile, but it will also show those you work with that you genuinely want to be there, and care about the company's best interests."*

**KELLY YEE, Abercrombie & Fitch**

*"The education that Fisher provides is probably the most critical factor that prepared me for success. They also have an amazing career management team that truly prepares you for 'what to expect' and how to successfully interact in a professional environment. Furthermore, when you have Fisher on your resume, the employers know you have what it takes to be a successful intern."*

**ANDREW STRUTZ, Hexion**