



OFFICE OF CAREER MANAGEMENT ANNUAL REPORT

2018-2019



THE OHIO STATE UNIVERSITY

FISHER COLLEGE OF BUSINESS

A Message From The **EXECUTIVE DIRECTOR**

Dear Friends of the Max M. Fisher College of Business,

Welcome to the Office of Career Management's 2018-2019 Annual Report. Once again we are pleased to provide you with data highlighting yet another exceptional year for our students and recruiters. These student outcomes, as well as the breadth and depth of our recruiting portfolio, continue to enhance Fisher's placement among the top public business schools in the nation.

As the world of work continues to change at a pace unmatched in recent history, the result has been a shift by students, employers, recruiters and career coaches to find unique ways to meaningfully interact and engage with each other.

At Fisher, we're shifting our curriculum and focusing on the changing skills, characteristics and perspectives necessary for our students to thrive as members of the Future of Work. These skills include complex problem solving, creativity, coordinating with others, service orientation, customer service, critical thinking, and dealing with ambiguity and negotiation, among others.

The Future of Work is also changing the way students communicate with companies, impacting the roles in which students are entering the post-graduate workforce, increasing the role of technology in recruitment, and emphasizing experiences as ways to enhance critical skills.

I encourage you to learn more about our efforts to identify these momentous shifts among students, recruiters and employers, and to explore the ways we are continually and effectively adapting our career management offerings to positively impact the Future of Work.

I know you will enjoy hearing from our students and also learning of their successes. Feel free to share your own thoughts either through email or when you may be on campus—our coffee is always hot and we have ice cream!

Best regards,

Jeffrey D. Rice





OUR MISSION

The Office of Career Management (OCM) will provide highly personalized services to develop the best prepared job seekers and be every employer's favorite place to recruit.

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Office of Career Management STAFF

THE OFFICE OF CAREER MANAGEMENT
STAFF REPRESENTS OVER
200 YEARS' EXPERIENCE
IN HIGHER EDUCATION



LAUREN KUME
Career Advisor

JILL WESTERFELD
Assistant Director, Career
Management & Corporate
Relations

ALEX TOOMEY
Director, Career Management
& Corporate Relations

STEVE SINGER
Director, Career Management &
Corporate Relations

MARK WILSON
Director, Recruiter
Relations & Technology

JEFFREY RICE
Executive Director

ALLISON JONES
Director, Career Management
& Corporate Relations

KATIE PASSEN
Assistant Director,
Undergraduate Career
Development

SARAH STEENROD
Director, Undergraduate
Career Consultation &
Programs

FRANCIE BUSCHUR
Graphic Designer

JULIE BOOTHMAN
Career Management
Assistant

**JAMIE
MATHEWS-MEAD**
Senior Director, Graduate
Career Management

**MARGIE
BOGENSCHUTZ**
Senior Director,
Undergraduate Career
Management &
Recruitment

SUSAN GEIER
Recruiting Coordinator

DARESE DOUGLAS
Database Coordinator

AUDREY BLEDSOE
Assistant Director,
Undergraduate Career
Services & Education

NANCY GILBERTSEN
Director, Career
Management &
Corporate Relations

MANDY WILLIAMS
Director, Career
Management &
Corporate Relations

STUDENT STAFF

The Office of Career Management could not do what we do, or achieve the results we do, without our exceptional student staff members.



UNDERGRADUATE TEAM GRADUATE ADMINISTRATIVE ASSISTANTS

UNDERGRADUATE TEAM

Jeff Baldetti
Hannah Britton
Rachel Brunello
Jeremy Cantrill
Chad Giganti
Sheri Sheffel

RECRUITING OPERATIONS

Maggie Eakins

UNDERGRADUATE STUDENT STAFF MEMBERS

MARKETING INTERN

Maggie O'Brien

CAREER EVENTS INTERN

Neil Brown

FRONT DESK STAFF

Jess Hart
Ally Wendling

INVESTMENT BANKING PROGRAM STUDENT COORDINATOR

Sean Van De Weghe

CAREER COACHES

Nithika Badam
Jeff Dong
Alli Esker
Rakkie Rajan
Jess Steiner
Kelly Sullivan

GRADUATE TEAM GRADUATE ADMINISTRATIVE ASSISTANTS

Julie Fu
Kiara Job
Anushka Mardolkar
Brenda Yan

INTRODUCTION

The Office of Career Management has devoted time over the past two years researching, discussing, and implementing strategies around specific themes that impacted how we approach students and recruiters.

For example, student interests continue to expand beyond the traditional career paths of internships to post-graduate employment. While these paths still remain, more students are seeking ongoing experiences to apply their learned skills through short-term projects and work assignments.

In addition, employers are adjusting their recruiting efforts by communicating with students in more targeted and personalized forms; they are leveraging enhanced technologies to reach students in real time and providing more information on company culture, community service engagement, and team environments. This appeals to an increased desire students have for more authentic messaging.

In this report, we have focused on these and five other trends from which we saw positive outcomes based on our programs and services.

- **Peer-to-Peer Resources**
- **Focus on Diversity & Inclusion**
- **Specialized Masters Growth**
- **Virtual & On-Demand Deliveries**
- **Career Decision Making**
- **The Gig Economy**
- **The Emotion Economy**

We hope the testimonials from our students and recruiters highlight how we were able to effectively and continually adapt to *The Future of Work*.



PEER-TO-PEER RESOURCES

The use of peer-to-peer resources has been shown to increase proactive engagement among students while also improving their confidence and accountability throughout their job search. Creating and promoting positive and collaborative interactions between students and their peers strengthens their connections to each other and Fisher.

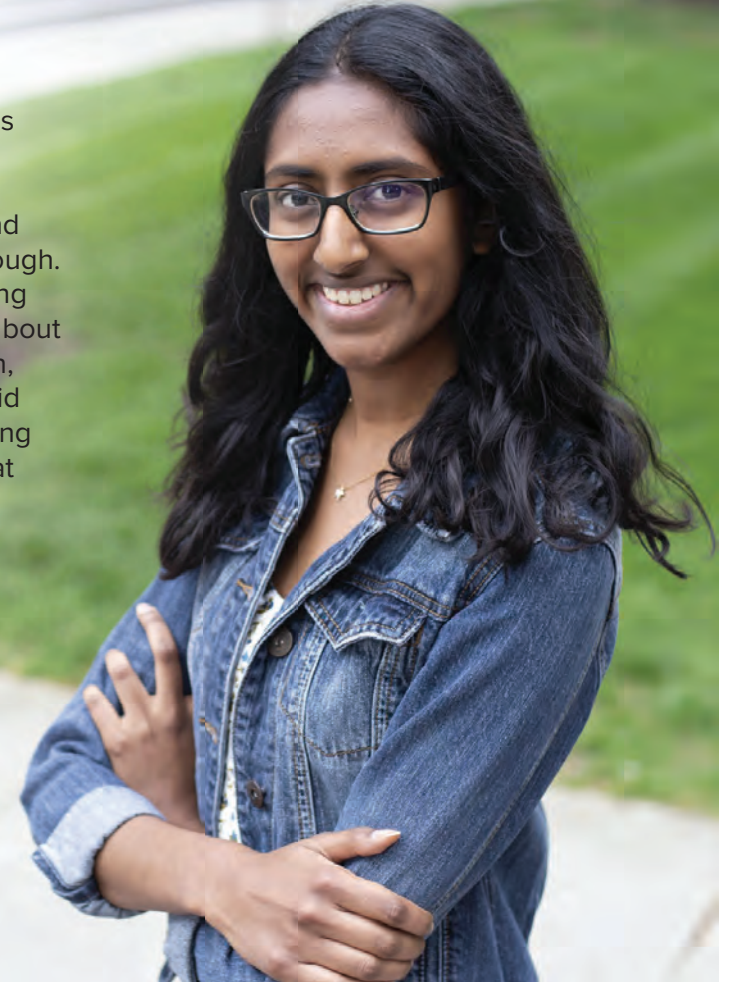
WHAT WE'RE DOING:

- Graduate assistants and peer career coaches meet regularly with peers to share insights on career development topics such as résumé and LinkedIn profile writing, as well as interview and career fair preparation
- Graduate assistants also help run Fisher Futures and Fisher Emerging Consultants, programs that prepare students for careers in highly competitive fields such as investment banking and consulting
- Senior business majors “Career Fair Pros” advise peers on how to navigate the Fisher Fall Career Fair and the Fisher Spring Internship and Job Fair
- Graduate students participate in Job Search Action Teams, a program in which students coach each other through their job search process
- Encouraging students to utilize Handshake features, including peer-to-peer messaging and internship reviews

“Handshake connects students with full-time staff members who are well-versed in career services and interview preparation. But sometimes it’s more comfortable to have conversations with students who have recently been in their shoes and understand what they are going through. Additionally, if a student isn’t receiving affirmation from a college recruiter about her/his work ethic and determination, Peer Career Coaches can fill that void and assure them that they are creating a positive impact on campus and that they are making smart decisions in investing in their education.”

- Nithika Badam

*BSBA Marketing & Logistics student,
Peer Career Coach,
Cardinal Health Laboratory Products
Marketing Intern, 2019*

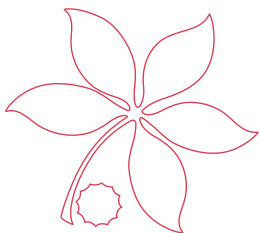


102

Graduate Students participated in the
Job Search Action Team program
during 2018-2019

2,010

appointments were conducted with
student staff in the Office of Career
Management during 2018-2019



DIVERSITY AND INCLUSION

The future success of companies in the marketplace depends on their ability to recognize the skills needed to conceptualize, create and deliver their products or services, to understand the dynamic demographics of their customers, and to meet these consumers where they are. Creating and incorporating diversity in the workforce can help tackle these challenges.

WHAT WE'RE DOING:

- OCM has partnered with the Deloitte Career Launch Program, which is focused on preparing underrepresented minority and/or first-generation students for the professional world by developing their soft skills through a series of workshops
- Fisher and OCM are sponsors and supporters of the Forté Foundation which supports women in business education
- OCM has hosted a Diversity Conference Preparation Workshop, which prepares students to attend conferences featuring companies interested in increasing their diversity recruiting efforts

“The Office of Career Management’s focus on and commitment to diversity and inclusion events have been key to my career success. My first-ever diversity and inclusion event was made possible in partnership with KeyBank. It helped solidify my choice to pursue a career in investment banking.”

- Grace Gaddis

*BSBA Finance student,
Member, Undergraduate Business
Women’s Association,
Lazard Investment Banking
Summer Analyst, 2019*



Racially diverse teams out-perform
non-diverse teams by

35%

(blog.clearcompany.com)

85%

of CEOs whose organizations have a diversity and
inclusion strategy say it has enhanced performance.

(www.digitalistmag.com)

Highly inclusive organizations rate themselves

170%

better at innovation, according to Bersin by Deloitte.

(www.digitalistmag.com)

DIVERSITY AND INCLUSION

“Diversity and inclusion programs at Fisher have provided me with invaluable insights into my career decisions. As an executive board member for the Hispanic Business Student Association and as a participant in Project THRIVE, I have been able to take advantage of countless opportunities to grow personally and professionally. Whether through collaboration with other diverse student organizations, community outreach or professional networking, I have developed into a proponent for diversity and inclusion while also accelerating my career trajectory.”

- Carson Miller

*BSBA Finance student,
VP of Communications & Chapter
Development, Hispanic Business
Student Association,
Huntington Bank Capital Markets
Summer Analyst, 2019*

67%

of job seekers use diversity
as an important factor when
considering companies
and job offers
(ideal.com)



SPECIALIZED MASTER'S DEGREE GROWTH

“The specialized master’s programs at Fisher are reputable and well-structured, and the career support that accompanies these programs is powerful. The Office of Career Management is a resource for students like me to practice our professional skills as we work toward establishing our careers. The support we receive, like our programs of study, are tailored to us as individuals and serve as encouragement and motivation.”

- Julie Fu

*Master of Human Resource Management student,
Office of Career Management Graduate Assistant,
YSC Consulting Intern, 2019*



The percentage of International Specialized Master’s Students at Fisher College of Business that are Chinese

Trends in graduate education show that students want flexible, online, and more focused technical training to advance their careers. To meet this need, universities and colleges including Fisher are creating more specialized masters programs, certificates, and varied curriculum delivery methods.

WHAT WE’RE DOING:

To best serve students enrolled in Fisher’s specialized master’s programs, the majority of which are international students from Asia, OCM has initiated a number of various programs and partnerships, including:

- Partnering with LockIn China and the Global University China Career Union to connect students to over 100,000 job opportunities in China
- As a founding member with LockIn China, Fisher helped contribute to the first Chinese online recruitment platform committed to providing career development support and employment opportunities for Chinese returnees
- Continued partnership with Ohio State’s China Gateway for events such as American Universities’ China Association job fairs, which connected students from 14 universities with employers in three Chinese cities



VIRTUAL & ON-DEMAND OPTIONS

As society has incorporated technology-based advances into every aspect of daily life, the expectation among students and prospective employers is that these real-time and virtual options migrate into the areas of career search and development. Students want services and information on-demand, and employers are increasingly utilizing virtual recruiting tools and practices to connect with students.

WHAT WE'RE DOING:

OCM is embracing the shift to technology to help students prepare for virtual and on-demand interviews and gain confidence in this new normal:

- OCM created a video interview component to Fisher's Qualified Undergraduate Interview Candidate (QUIC) program, requiring undergraduates to submit a video answering an interview question, which is then evaluated by career consultants
- OCM created a pitch practice assignment as part of the Career Core Program to prepare graduate students for the fall recruiting season. Students practiced their "elevator pitch" virtually over the summer and received real-time feedback from a career coach
- Using Powtoon, a cloud-based animated presentation program, OCM created a series of videos on topics such as résumé writing, career fair preparation, effective interviewing, networking do's and don'ts, and the QUIC program, among others



"Virtual interviewing is different in that it can be more difficult to get across your personality, enthusiasm and charisma. But skills I learned as part of the QUIC program helped me excel using this new technology. Virtual interviewing was perfect for me, as it allowed me to explore career opportunities I otherwise would not have been able to because I was working in a different country."

- Stephanie Riddiford
BSBA Accounting student,
Deloitte Intern, 2019



55%

of employers are
using video
interviews

(National Association of
Colleges and Employers)

2,500+

students completed the
QUIC video
interviewing module

226

graduate students
participated in
virtual pitches

CAREER DECISION MAKING

With so many options available in today's workforce, and with employees changing jobs at lightning speed, there is a need to develop in students the skills to navigate this dynamic job market and provide them with experiences that will help shape their career interests and passions.

WHAT WE'RE DOING:

Fisher's OCM provides students with a number of offerings designed to immerse them in various fields and industries. These offerings include:

- Appointments focused on career exploration, job/internship search
- Fisher Undergraduate Job Shadow Program
- Classes including Undergraduate Speaker Series and Job Search Preparation courses, Fisher Futures and Fisher Emerging Consultants courses
- Career Core Online modules that help graduate students make decisions on target industries, functions, and organizations

"My journey has taught me there is no 'right' path after college. Fisher provides us with experiences in different aspects of business and the ability to market these skills so they are applicable in nearly every industry or field."

- Gabbi Marino

*BSBA Accounting student,
American Eagle Outfitters
Inventory Planning Teammate, 2019*



30%

of the total workforce will now
change jobs every 12 months
(Department of Labor)



THE GIG ECONOMY

Characterized by the prevalence of short-term contracts and freelance work, the gig economy is a trend increasing across many industries. The framework provides employees with increasingly flexible schedules, the ability to choose the projects and companies they work for and the option to supplement full-time employment with additional work. Companies have embraced the gig economy, hiring more contractors and freelancers from a larger talent pool unrestricted by constraints such as location or full-time labor costs.

WHAT WE'RE DOING:

- The Office of Career Management encourages Fisher students to utilize Parker Dewey, an online job resource for freelance projects
- The Office of Career Management consultants encourage students to explore short-term gigs as a way to showcase on their résumés the new skills they're learning, while also establishing a work history



“Initiative for Food and Agricultural Transformation (InFACT) recruited a Fisher student to support the Buckeye ISA (Institution-Supported Agriculture) project. This project aims to coordinate a network of small-scale vegetable producers in Columbus and surrounding counties that aggregate and sell produce to Ohio State. Because of the seasonal nature of this project, we required additional assistance to manage production and sales only during a short-term harvest season.

Due to the short-term nature of this opportunity, the student is able to focus efforts during the time of year when sales are increasing at Ohio State’s Food Service facilities on the Columbus campus and the network of producers are actively engaged in production, harvest and sale of product.”

- Angela Latham
InFACT Program Coordinator at Ohio State

THE EMOTION ECONOMY



“I am amazed at how small campus feels when recruiting at Fisher. When I think about more than 50,000 students attending Ohio State, I wouldn’t expect anyone to know anyone; and yet when recruiting at Fisher, we’re on a first named basis with the OCM staff.”

- Rachael Pond
University Relations Manager,
The J.M. Smucker Company



The emotion economy is centered on two aspects: utilizing technological advancements to help organizations promote their product or services by appealing to individual characteristics of its customers; infusing more personal touches which are above and beyond customer expectations. As author Mark Sanborn asks: “are customers happier because they did business with you?”

WHAT WE'RE DOING:

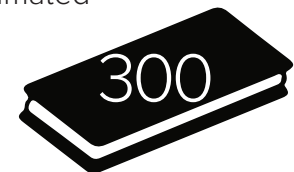
- The Office of Career Management implemented a new technology platform this year - Handshake - for companies, students and the career management team to connect regarding job opportunities and recruiting events. Through mobile technology and individual profile data, students receive messages and job opportunities that match their personal preferences
- Providing students with the opportunity to request appointments on their own time with OCM staff via Handshake. And, when they arrive for their appointment they can simply use our touch pad kiosks to indicate they have arrived
- Through the Handshake platform, employers can request and build their own on-campus interview schedules, search student resumes, advertise information session events and join us for career fairs
- OCM is appealing to the growing interest among students to volunteer by promoting greater numbers of opportunities within the Ohio State community and central Ohio
- OCM is offering personalized, one-on-one, coaching which is attentive to the emotions (anxiety, frustration, challenges) of career planning and job seeking
- OCM staff actively participates in ongoing training on topics including suicide prevention, implicit bias, sexual misconduct, and LGBTQ issues to better serve our students

Office of Career
Management conducted

3,213

student appointments
during the 2018-2019
academic year

An estimated



gallons of coffee and ice cream sandwiches
were consumed by recruiters while
conducting interviews in the OCM

Recruiting OUTCOMES

TOP HIRING COMPANIES FOR UNDERGRADUATES:

*(Includes internship &
post-graduation positions)*



OTHER TOP COMPANIES HIRING UNDERGRADUATES:

20-38 HIRES

Accenture
Amazon
Cardinal Health
Cohen & Company
Crowe
DHL Supply Chain
General Motors
Huntington National Bank
J.M. Smucker Company
Keybank Capital Markets/KeyBank

Kohl's
Nationwide Insurance
Northwestern Mutual
Oracle
Sherwin-Williams
The Ohio State University
Worthington Industries

6-9 HIRES

Alliance Data
American Signature
Bank of America
Barclays
Battelle
BDO USA
Big Lots
Brown Gibbons Lang
Cargill
Citigroup

Coyote Logistics
Cummins
Dish Network
DSW
Eaton Corporation
Express
Ferguson Enterprises
Fidelity Investments
General Electric
Goodyear Tire & Rubber

4-5 HIRES

AIG
Alight Solutions
AMEND Consulting
American Eagle Outfitters
Anheuser-Busch
Arconic
Boeing
Cedar Point
Clever Ecommerce
Colliers International
Columbus Blue Jackets
Covetrus
Crow Works
Crown Equipment Corporation

Dana Incorporated
Defense Finance & Accounting
Service
Delta Air Lines
Discover Financial Services
DQmedia
Edward Jones
Fiat Chrysler Automobiles
Fifth Third Bank
Fischer Homes
GEICO
General Mills
Groupon
Highlights for Children

10-19 HIRES

Aldi
C.H. Robinson Worldwide
Cisco Systems
Deloitte Consulting
Ford Motor Company
General Electric
Grant Thornton
Greif
Honda of America
Insight2Profit
Johnson & Johnson

Marathon Petroleum
Nestle
Owens Corning
PepsiCo
Procter & Gamble
Quicken Loans
RSM US
Scotts Miracle-Gro
State of Ohio
Target

Hexion
J.B. Hunt Transport
Macy's
McDonald's
Mettler Toledo
Morgan Stanley
Nike
OSU Wexner Medical Center
Plante Moran
Reynolds and Reynolds

Ross Stores
Schneider Downs
State Farm Insurance
TTi Group (TechTronic Industries)
Vanguard
Victoria's Secret
Wells Fargo Financial
Westfield Insurance
Williams-Sonoma

Homeside Financial
Liberty Mutual Insurance
Luxottica
Macquarie Capital
MAST Global Logistics
Merrill Lynch
MetLife
Nationwide Financial
Nationwide Securities
Navigator Management Partners
NetJets
NiSource
NRP Group
ODW Logistics

Paycom
Penske
PolyOne
Skylight Financial
Spaulding Ridge
Stout
Swagelok
UBS Financial Services
Walmart
Washington Prime Group
Wendy's
Worldpay
Wright Patterson Air Force Base
zulily

Recruiting OUTCOMES

COMPANIES MAKING OFFERS TO MBA STUDENTS:

**Companies making multiple offers to MBA Students*

3M	*Deloitte Consulting	*Intel	OSU Off Campus and Commuter Student Services	Uber
*Abbott Nutrition	Delta Airlines	*JoAnn Stores	Parker Hannifin	UiPath
*Accenture	*Discover Financial Services	*Johnson & Johnson	PathGroup	UnitedHealthcare
*Amazon	ECG Management	*JPMorgan Chase	PetPeople	University of California
*Analysis Group	Consultants	Kalypso	Plastipak	US Bank
Anheuser-Busch	eFuse	Kaufman Development	*PolyOne	USAA
Apple	Eli Lilly & Company	Kayne Law Group	Portfolio Creative Staffing	UST Global
AstraZeneca	*Emerson	L Brands	*Procter & Gamble	Vertiv
AT&T	enVista	L'Oreal	PwC (PricewaterhouseCoopers)	Vorys, Sater, Seymour & Pease
BASF	Fisher College of Business	*Lubrizon	Red Ventures	Walmart
Benefactor Group	CAPS Research Project	M&T Bank Corp.	Refinery Ventures	Wayfair
Business Insider	Fisher College of Business	Mars	*Republic Services	Wendy's
*Capital One Financial	Risk Institute	Mattel	Risk International	Whirlpool
*Cardinal Health	*Ford Motor Company	McKinsey	RJ Reynolds	*Williams-Sonoma
CareSource	*GEP	Merck & Co.	Rockwell Automation	Zimmer Biomet
Cedar Fair Entertainment	Gilead	*Microsoft	Sarnova	
Centers for Medicare & Medicaid Services	Grandbridge Real Estate	*Nationwide	SC Johnson	
Chevron	Capital	Nationwide Children's Hospital	*Scotts Miracle-Gro	
*Chewy.com	Greencrest	NetJets	*SHARE	
Citizen's Capital Markets - Western Reserve Partners	*Greif	NIKE	T. Marzetti	
Crow Works	*Highmark Health	NiSource	Tap On It	
*Cummins	Honda	NOPEC	The Hershey Company	
*Deloitte	*Huntington National Bank	Ohio Health	Tonya Stalnaker-Tiggett	
	IKOVE Capital Partners			
	*Indiana University Health			



Recruiting OUTCOMES

UNDERGRADUATE STUDENT OUTCOMES 2018-2019

EMPLOYMENT BY MAJOR	FULL-TIME		INTERNSHIP	
	AVERAGE ANNUAL SALARY	% OF STUDENTS	AVERAGE HOURLY SALARY	% OF STUDENTS
Accounting	\$55,197	18%	\$19	23%
Aviation		<1%		
Economics	\$50,608	1%	\$15	1%
Finance	\$60,626	34%	\$19	34%
Business Mgt - Regional Campus	\$48,814	2%		<1%
Human Resources	\$52,987	3%	\$16	2%
Information Systems	\$64,565	4%	\$19	4%
Insurance		<1%		<1%
International Business	\$51,438	1%	\$14	1%
Logistics Management	\$55,173	8%	\$17	5%
Marketing	\$52,065	22%	\$15	22%
Operations Management	\$56,815	6%	\$16	6%
Real Estate	\$58,571	1%	\$22	1%
Special Major		<1%		
Undecided				<1%

FULL-TIME SALARY		
	MEAN	MEDIAN
BASE SALARY	\$56,759	\$55,000
SIGNING BONUS	\$5,517	\$5,000

CLASS OF 2019 U.S. CITIZENS/PERMANENT RESIDENTS	
Seeking Employment	
87% (1,250)	Employed
13% (180)	Still seeking employment
Other Outcomes	
32% (57)	Accepted to Grad School
33% (58)	Applying to Grad School
8% (14)	Military and other Service Work
27% (49)	Not Seeking Employment For Other Reasons

CLASS OF 2019 INTERNATIONAL/NON U.S.	
Seeking Employment	
47% (33)	Employed
53% (37)	Still seeking employment
Other Outcomes	
44% (64)	Accepted to Grad School
49% (70)	Applying to Grad School
1% (1)	Service Work
6% (9)	Not Seeking Employment For Other Reasons

GEOGRAPHIC DISTRIBUTION OF UNDERGRADUATE STUDENTS

REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTHEAST	OUTSIDE U.S.
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
Full-Time	41%	5%	3%	8%	71%	4%	5%	4%	4%	10%	2%
Intern	42%	6%	4%	13%	75%	2%	3%	1%	3%	11%	5%

IA, IL, IN, KS,
MI, MN, MO,
ND, NE, OH,
SD, WI

DC, DE, MD, PA,
VA, WV

AL, AR, FL,
GA, KY
LA, MS, SC, TN

AZ, CO, NM, OK,
TX

AK, CA, HI, ID,
MT, NV, OR, UT,
WA, WY

CT, MA, ME, NH,
NJ, NY, RI, VT



This report conforms to The National Undergraduate Business Symposium First Destination Reporting Standards. The career outcomes data presented are based upon a Knowledge Rate of 86% for the Class of 2019, and Response Rate of 75%. The compensation data presented are based upon Salary Disclosure Rate of 79% for the Class of 2019.

Recruiting OUTCOMES

MBA STUDENT OUTCOMES



ANNUAL SALARY			
	AVERAGE	MEDIAN	RANGE
STARTING SALARY	\$103,815	\$105,000	\$50,000 - \$160,000
SIGNING BONUS	\$22,647	\$20,000	\$5,000 - \$57,000

GEOGRAPHIC DISTRIBUTION											
REGION	OHIO				MIDWEST	MID-ATLANTIC	SOUTH	SOUTHWEST	WEST	NORTH-EAST	OUTSIDE U.S.
	COLUMBUS	CLEVELAND	CINCINNATI	OTHER CITIES							
Full-Time	44%	2%	2%	7%	70%	5%	3%	0%	10%	12%	0%
Intern	40%	7%	1%	7%	67%	6%	9%	1%	10%	7%	0%
<small>IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, WI DC, DE, MD, PA, VA, WV AL, AR, FL, GA, KY LA, MS, SC, TN AZ, CO, NM, OK, TX AK, CA, HI, ID, MT, NV, OR, UT, WA, WY CT, MA, ME, NH, NJ, NY, RI, VT</small>											

MBA EMPLOYMENT BY INDUSTRY	FULL-TIME	
	AVERAGE ANNUAL SALARY	% OF STUDENTS
Consulting Services	\$107,308	18%
Consumer Products	\$114,333	6%
Energy	\$85,000	3%
Financial Services	\$108,550	23%
Government		2%
Healthcare	\$94,375	15%
Manufacturing	\$108,460	9%
Media/Entertainment	\$60,000	2%
Non-Profit	\$72,000	2%
Real Estate	\$73,000	3%
Technology	\$113,900	11%
Transportation	\$115,000	3%
Other	\$80,000	3%

MBA EMPLOYMENT BY JOB FUNCTION	FULL-TIME	
	AVERAGE ANNUAL SALARY	% OF STUDENTS
Accounting		1%
Analytics	\$93,617	11%
Consulting	\$109,438	22%
Finance	\$104,030	15%
General Management	\$109,917	11%
Human Resources		1%
Marketing	\$102,750	25%
Operations / Logistics	\$105,000	6%
Other	\$92,667	8%

PERCENTAGE WITH OFFERS BY THREE MONTHS POST-GRADUATION			
	U.S Citizens/ Permanent Residents	International Students	Combined
MBA	91%	100%	93%

INTERNSHIP SALARY	
	MONTHLY AVERAGE
MBA	\$6,480

Employment Data on our Working Professional MBA Program will be available in October, in accordance with the reporting provisions of the MBA CSEA Standards for Reporting Employment Data.

Employment Data on our Specialty Masters Programs will be available in December, in accordance with the reporting provisions of the MBA CSEA Standards for Reporting Employment Data.

This report conforms to The MBA Career Services & Employer Alliance Standards for Reporting MBA Employment Statistics.

RECOGNITION/ENGAGEMENT



Presentations at conferences:

Audrey Bledsoe and Lauren Kume

NACE Conference in Orlando, FL June 3-6 *"Reinvigorate Your Career Course Through Employer Engagement and a Distance Learning Format"*

Nancy Gilbertsen and Jill Westerfeld

MBACSEA Conference in Boston, MA June 25-28
"Job Search Action Teams: Team Coaching to Infuse New Strategies and Energize the Job Search"

UCSC Program of the Year nominations:

QUIC Program - video interview implementation
BA2601 Online Course

Awards:

Office of Career Management/Fisher College of Business -
LockIn China/GUCCU Award

Fisher Staff Advisory Committee
Nancy Gilbertsen and Mandy Williams

MBACSEA

Jamie Mathews-Mead - Thought Leader Task Force

Nancy Gilbertsen - Research & Trends Committee

Jill Westerfeld - Co-Chair, Specialty Masters Resource group

Ohio State/HERS Women's Leadership Alumni
Network Committee

Jamie Mathews-Mead

NACE Task Force - Careers for Students
with Disabilities

Sarah Steenrod

Ohio Career Development Association

Allison Jones - Membership Chair

Professional Development Committee
for Midwest ACE

Sarah Steenrod

University Career Services Committee:

Katie Passen - Chair

Alex Toomey - Professional Development/Recognition Team Lead

Mandy Williams - Secretary



Employer TESTIMONIAL

“Staff & students are always professional, prepared and have great attitudes. I enjoy coming to Ohio State, it is a great experience year after year.”



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